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Do not assume content reflects current scientific knowledge, policies, or practices.



Star[®] Roses

THE CONARD-PYLE CO., WEST GROVE, PA. 19390



WHOLESALE CATALOG

FALL 1968 • SPRING 1969

Phone: (215) 869-2426

We Invite You...

to study our wholesale catalog carefully, for in it you will find not only quality plant material and prices, but selling, stocking, promotional, and cultural information which we believe will be of interest and help to you.

We invite you, too, to contact us at any time for any reason either by letter, phone, or in person. We have a staff of seasoned experts who will be most willing to help you with your order and to answer any questions you may have.

ESTABLISH CREDIT WITH US IN ADVANCE

We can serve you more speedily and completely if you establish credit with us in advance . . . it means that you can order or re-order without delay or holding up until you can remit cash with the order.

We will gladly arrange a credit for you, but we would appreciate receiving the names of two major suppliers and one bank with whom you have dealt. *Send us this information in advance of placing your order so that there will be no delay in shipment to you.*

TERMS:

Cash with order less 2%

With established credit . . . 2%-10 days
30 days, Net.

Past due accounts subject to 1% per month service charge.

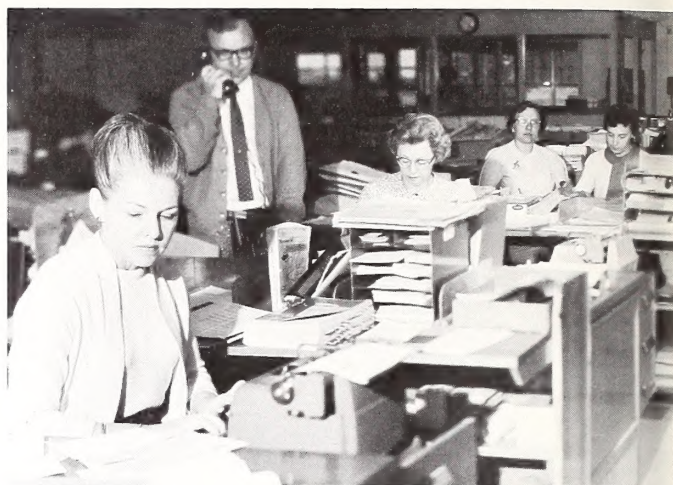
HOURS:

Monday through Friday—8:00 A.M. to 4:00 P.M.

Please call at main office. Phone 215-869-2426 and ask for Wholesale Dept.

DISCLAIMER:

The Conard-Pyle Company shall not be liable for loss due to fires, delays of carriers, acts of God, or any other causes beyond our control. The Conard-Pyle Company warrants to the extent of the purchase price that plants and products sold are as represented within recognized tolerances. Seller gives no other or further warranty, express or implied. Complaints of any type must be made to us in writing within 10 days after receipt of merchandise. All goods offered subject to prior sales. Prices subject to change without notice. This list cancels all previous lists.



Our Wholesale Staff is always ready to serve you. Any additions or other questions pertaining to your order will be handled promptly and efficiently.

Patented varieties of plants are sold under license from the patent owner.

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STAR ROSES

is the registered Trade Mark of
THE CONARD-PYLE CO.



TRUCK DELIVERY AREA SERVICE ASSURES SPEEDIER, MORE CAREFUL SERVICE

DIRECT: To your door with combination truck delivery. Potted Roses are loaded by color as a convenience to you the dealer, so that you may set up your sales display without having to re-handle again!

WHAT: Potted Roses; Container-grown plants, without packing or crating charges.

WHERE: In the area shown on the map at right.

WHEN: Beginning week of April 7.

WHY: To offer you speedy delivery of a more complete line of our production—where transportation of plants in growth by common carrier is impractical.

SIZE OF ORDER: (See Delivery Charges, below)
Of course, we ship to customers beyond the Truck Delivery Area shown at right. Arrangements for shipping anywhere can best be arranged through correspondence or by telephone.

The following guide is the estimated cost of trucking full combination loads to your area:

Another "Star" Service— ENLARGED TRUCK DELIVERY AREA



SAVE 10%

There is a discount of 10% for orders of 500 potted Star Roses delivered at one time to one address. This will usually more than offset delivery costs.

| ESTIMATED DELIVERY COST | Regular Potted Roses | Premium Potted Roses 2-gallon Container |
|---|----------------------|---|
| | | |
| Philadelphia, Allentown, Harrisburg, Pa.; Trenton, Camden, N. J.; Dover, Del.; Baltimore, Md. | \$.10 | \$.14 |
| Northern New Jersey; Scranton, Bedford, Pa.; Washington, D. C. area. | .12 | .16 |
| Hartford, Conn.; Nassau County, L. I.; Pittsburgh, Pa. | .14 | .18 |
| Rochester, N. Y.; Boston, Mass. | .18 | .22 |

Minimum Delivery Please note that you can now get orders of less than \$200.00 wholesale value delivered for a \$20.00 fee, plus the above delivery charges when we have a truck coming into your area.

STAR ROSE *Garden Products*



STAR ROSE SPRAY

A superior formulation based on the mixture we use in our rose fields. It contains: Benzene Hexachloride 2%, Chlorophenyl 4%, Phaltan 10%, Methoxychlor 10%. This mixture is excellent for the control of both insects and diseases. It has a colorful, eye-catching sales package.

| Size Container | No. per case | Suggested Retail | Cost per case |
|-----------------|--------------|------------------|---------------|
| 1-lb. canisters | 12/case | \$3.65 | \$21.95 |

STAR ROSE DUST

Contains the same ingredients as the spray but in smaller proportions. Easy to use, good sales package with full directions for customer use.

| Size Container | No. per case | Suggested Retail | Cost per case |
|-----------------|--------------|------------------|---------------|
| 1-lb. canisters | 12/case | \$1.95 | \$11.95 |



STAR ROSE GROW

A concentrated soluble rose food that can also be used for other plants and shrubs. It contains 15% Nitrogen, 30% Phosphorus, and 15% Potassium. Excellent for the customer whose roses need an extra push.

| Size Container | No. per case | Suggested Retail | Cost per case |
|-----------------|--------------|------------------|---------------|
| 1-lb. canisters | 12/case | \$1.25 | \$6.50 |

STAR ROSE FERTILIZER

A granular plant food containing a balanced blend of organic and inorganic materials. Prepared to take care of most soil and rose plant needs. It contains 7% Nitrogen, 7% Phosphorus, and 7% Potassium. It's RIGHT for roses, at planting time and regular feeding thereafter.

| Size Container | No. per case | Suggested Retail | Cost per case |
|----------------|--------------|------------------|---------------|
| 5-lb. bag | 12/case | \$1.25 | \$6.95 |



Be the Rose Specialist in your community . . . sell STAR ROSES

Nationally Advertised . . .

"REGULAR" POT

DEMANDED BY THE GARDEN PUBLIC ★ HEAVY BREAKING



**LIVING GROWING
PLANTS—Grade 1½**

POLYTAINER 5-QUART POT



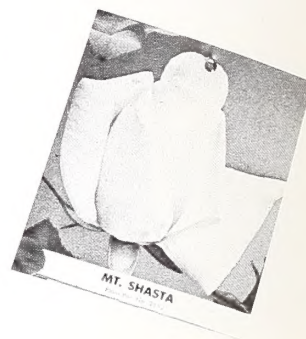
- ★ Each pot loaded with Sales Appeal.
- ★ Easy to remove from pot at planting time.
- ★ Durable container will not rot or discolor.

The Star Rose label is attached to each plant—each tag also has variety name printed on it.

This Star assures you and your customer of a Superior Product.

Free Colorful Sales Aids . . . to help you sell each plant:

1. Large Wall Poster—with 27 full color rose pictures—to hang in your salesroom.
2. A 4" x 5" "True to life" waterproof picture—for each variety of rose you order.
3. Planting Guides—to give to your customers. Increase customer satisfaction.
4. 11" x 25" waterproof colorful display streamer—tells people you sell Star Roses.



FREE SALESMAN



WINDOW OR WALL STREAMER

Identifies you as a dealer of nationally advertised Star Roses. Can be used indoors or out.

REGULAR POTTED ROSES

Collection PR-50

HYBRID TEAS & GRANDIFLORAS

RED

- 10 Charlotte Armstrong
- 10 Christian Dior
- 5 Christopher Stone
- 10 Chrysler Imperial
- 10 Comanche
- 10 Crimson Glory
- 10 Indiana
- 10 Mirandy
- 10 Mister Lincoln
- 10 Oklahoma

PINK

- 5 Bewitched
- 10 Camelot
- 5 Candy Stripe
- 10 Chicago Peace
- 10 Confidence
- 5 Helen Traubel
- 10 Miss All-American Beauty
- 5 Montezuma
- 10 Pink Peace
- 10 Queen Elizabeth

- 10 Royal Highness

YELLOW

- 5 Eclipse
- 10 Golden Girl
- 10 Golden Prince
- 5 Lowell Thomas
- 20 Peace
- 5 Soeur Therese
- 10 Sutter's Gold

WHITE

- 10 Blanche Mallerin
- 5 Garden Party
- 10 John F. Kennedy
- 5 Mount Shasta
- 10 Pascali
- 5 Sincera

MIXED COLORS or BLENDS

- 5 American Heritage
- 10 Aventure
- 10 Colorama
- 5 Granada
- 5 Lady Elgin

- 5 Lady X
- 10 Tropicana

FLORIBUNDAS

- 10 Angel Face
- 10 European
- 10 Fashion
- 5 Fire King
- 10 Gene Boerner
- 5 La Fontaine
- 5 Rumba
- 5 Snow Fairy

- 5 Spartan
- 10 Zambra

CLIMBERS

- 30 Blaze
- 10 Clair Matin
- 10 Climbing Crimson Glory
- 10 Golden Showers

LANDSCAPE ROSES

- 10 Sea Foam
- 10 The Fairy

500 POTTED ROSES \$878.25

LESS 10% DISCOUNT
(for 500 or more)

87.80

YOU PAY ONLY \$790.45

F. O. B. WEST GROVE, PA.

ORDER COLLECTION PR-50

Nationally Famous TED ROSES

★ FULL BLOOMING ★ HARDY ★ COLORFUL PLANTS

DISCOUNTS

{ Save—10%—Buy 500 or more. Increase your rose sales—increase your profit.

AVAILABLE: beginning the week of April 7.

PICK UP: after April 7. To service you better, and to assure you of the plants you desire, we ask that you place your order in advance.

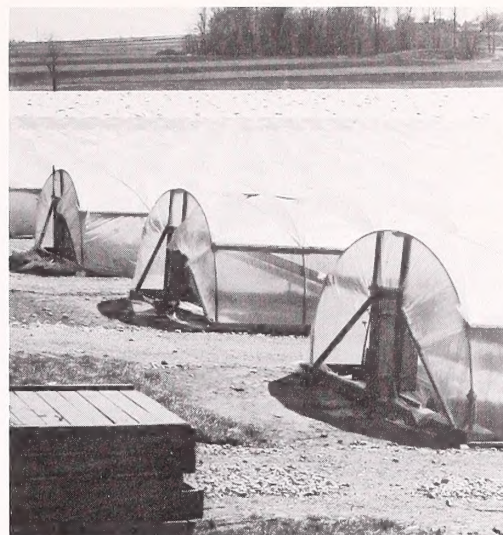
Nursery hours—7:30 A.M. to 3:00 P.M.,
Monday through Friday

TRUCK DELIVERY AREA:

see page 3 for estimated delivery costs to your door via our trucking facilities. These costs are based on full "combination" loads to your area.

NOTE:

for less than 5 plants per variety, please add 15c. Sold in multiples of 5 per variety. Orders less than \$200.00 add \$20.00 plus the regular delivery charge.



Poly huts force your roses to break BEFORE you get them—assuring you of roses ready to sell.

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|------------------------------|---------|-------------|-----------------------------|
|------------------------------|---------|-------------|-----------------------------|

HYBRID TEAS & GRANDIFLORAS

RED

| | | | |
|--------|----------------------|------|--------|
| \$2.15 | Americana | 2058 | \$3.75 |
| 2.15 | Big Red | 2693 | 3.75 |
| 1.25 | Charlotte Armstrong | — | 2.25 |
| 1.85 | Christian Dior | 1943 | 3.25 |
| 1.25 | Christopher Stone | — | 2.25 |
| 1.85 | Chrysler Imperial | 1167 | 3.25 |
| 2.25 | Comanche | PPAF | 4.00 |
| 1.85 | Crimson Duke | 2348 | 3.25 |
| 1.25 | Crimson Glory | — | 2.25 |
| 1.70 | Indiana | 2597 | 3.00 |
| 2.15 | John S. Armstrong | 2056 | 3.75 |
| 1.25 | Mirandy | — | 2.25 |
| 2.15 | Mister Lincoln | 2370 | 3.75 |
| 1.25 | New Yorker | — | 2.25 |
| 1.25 | Nocturne | — | 2.25 |
| 1.85 | Oklahoma | 2326 | 3.25 |
| 1.70 | President Eisenhower | 1217 | 3.00 |
| 2.25 | Scarlet Knight | 2692 | 4.00 |
| 1.70 | War Dance | 2017 | 3.00 |

PINK

| | | | |
|--------|----------------------|------|--------|
| \$1.25 | Betty Uprichard | — | \$2.25 |
| 2.15 | Bewitched | 2755 | 3.75 |
| 2.00 | Camelot | 2371 | 3.50 |
| 1.85 | Candy Stripe | 2278 | 3.25 |
| 2.00 | Chicago Peace | 2037 | 3.50 |
| 1.70 | Confidence | 1192 | 3.00 |
| 1.25 | Dr. Debat | — | 2.25 |
| 1.25 | Duquesa de Penaranda | — | 2.25 |
| 1.85 | Garden State | 2349 | 3.25 |
| 1.25 | Good News | — | 2.25 |
| 2.15 | Helen Traubel | 1028 | 3.75 |
| 1.60 | Invitation | 2018 | 2.75 |
| 1.60 | Love Song | 1360 | 2.75 |
| 2.45 | Lucky Lady | PPAF | 4.25 |
| 1.25 | Mme. Cochet-Cochet | — | 2.25 |
| 2.25 | Miss All-American | — | — |
| | Beauty | 2625 | 4.00 |
| 1.85 | Montezuma | 1383 | 3.25 |
| 1.85 | Perfecta, Kordes | 1604 | 3.25 |
| 1.25 | Picture | — | 2.25 |
| 1.85 | Pink Peace | 1759 | 3.25 |
| 1.85 | Queen Elizabeth | 1259 | 3.25 |
| 1.25 | Radiance | — | 2.25 |
| 2.00 | Royal Highness | 2032 | 3.50 |
| 1.25 | Suzon Lotthe | — | 2.25 |
| 1.85 | Swarthmore | 2444 | 3.25 |
| 1.25 | The Doctor | — | 2.25 |
| 2.00 | Tiffany | 1304 | 3.50 |
| 1.70 | Vassar Centennial | 2031 | 3.00 |

YELLOW

| | | | |
|--------|----------------|------|--------|
| \$2.15 | Arlene Francis | 1684 | \$3.75 |
|--------|----------------|------|--------|

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|------------------------------|---------|-------------|-----------------------------|
|------------------------------|---------|-------------|-----------------------------|

HYBRID TEAS & GRANDIFLORAS

| | | | |
|--------|-------------------|------|--------|
| \$1.25 | Eclipse | — | \$2.25 |
| 1.85 | Golden Girl | 1912 | 3.25 |
| 2.15 | Golden Prince | PPAF | 3.75 |
| 2.25 | King's Ransom | 2103 | 4.00 |
| 1.25 | Lowell Thomas | — | 2.25 |
| 1.25 | Mrs. P. S. duPont | — | 2.25 |
| 1.25 | Peace | — | 2.25 |
| 1.25 | Soeur Therese | — | 2.25 |
| 2.25 | Summer Sunshine | 2078 | 4.00 |
| 1.25 | Sutter's Gold | — | 2.25 |

ORANGE

| | | | |
|--------|-------------------|------|--------|
| \$1.85 | Aventure | 2500 | \$3.25 |
| 1.70 | Lady Elgin | 1469 | 3.00 |
| 1.85 | Mojave | 1176 | 3.25 |
| 1.70 | Orange Flame | 2141 | 3.00 |
| 2.25 | Polynesian Sunset | 2530 | 4.00 |
| 2.25 | Tropicana | 1969 | 4.00 |

WHITE

| | | | |
|--------|------------------|------|--------|
| \$1.25 | Blanche Mallerin | — | \$2.25 |
| 2.15 | Garden Party | 1814 | 3.75 |
| 2.45 | John F. Kennedy | 2441 | 4.25 |
| 1.85 | Mount Shasta | 2132 | 3.25 |
| 2.60 | Pascali | 2592 | 4.50 |
| 1.85 | Sincera | 2055 | 3.25 |
| 1.70 | White Knight | 1359 | 3.00 |

MULTICOLOR

| | | | |
|--------|---------------------|------|--------|
| \$2.25 | American Heritage | 2687 | \$4.00 |
| 2.15 | Colorama | PPAF | 3.75 |
| 1.25 | Condesa de Sagato | — | 2.25 |
| 2.15 | Granada | 2214 | 3.75 |
| 1.25 | Mme. Henri Guillot | — | 2.25 |
| 1.25 | President H. Hoover | — | 2.25 |
| 1.85 | Summer Rainbow | 2746 | 3.25 |
| 1.25 | Talisman | — | 2.25 |

LAVENDER

| | | | |
|--------|--------|------|--------|
| \$2.15 | Lady X | 2691 | \$3.75 |
| 1.85 | Simone | 1847 | 3.25 |

FLORIBUNDAS

RED

| | | | |
|--------|---------------|------|--------|
| \$1.85 | Europeana | 2540 | \$3.25 |
| 1.60 | Fire King | 1758 | 2.75 |
| 1.25 | Floradora | — | 2.25 |
| 1.25 | Garnette | — | 2.25 |
| 1.25 | Red Pinocchio | — | 2.25 |
| 1.60 | Sarabande | 1761 | 2.75 |

PINK

| | | | |
|--------|--------------|------|--------|
| \$1.25 | Betty Prior | — | \$2.25 |
| 1.25 | Fashion | — | 2.25 |
| 2.00 | Gay Princess | 2763 | 3.50 |
| 2.15 | Gene Boerner | PPAF | 3.75 |
| 1.60 | Polka | 1939 | 2.75 |
| 1.25 | Vogue | — | 2.25 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|------------------------------|---------|-------------|-----------------------------|
|------------------------------|---------|-------------|-----------------------------|

FLORIBUNDAS

YELLOW

| | | | |
|--------|-------------|------|--------|
| \$1.70 | Circus | 1382 | \$3.00 |
| 1.60 | Girl Scout | 2090 | 2.75 |
| 1.25 | Goldilocks | — | 2.25 |
| 1.35 | La Fontaine | 2040 | 2.35 |
| 1.60 | Sunspot | 2576 | 2.75 |

ORANGE

| | | | |
|--------|--------------|------|--------|
| \$1.25 | Margo Koster | — | \$2.25 |
| 1.70 | Spartan | 1357 | 3.00 |

WHITE

| | | | |
|--------|------------|------|--------|
| \$1.85 | Saratoga | 2299 | \$3.25 |
| 1.60 | Snow Fairy | 2376 | 2.75 |

MULTICOLOR

| | | | |
|--------|---------------|------|--------|
| \$1.85 | Roman Holiday | 2725 | \$3.25 |
| 1.60 | Rumba | 1919 | 2.75 |
| 1.60 | Zambra | 2140 | 2.75 |

LAVENDER

| | | | |
|--------|---------------|------|--------|
| \$2.15 | Angel Face | 2792 | \$3.75 |
| 1.70 | Lavender Girl | 1672 | 3.00 |

CLIMBERS

RED

| | | | |
|--------|-------------------|------|--------|
| \$1.25 | Blaze | — | \$2.25 |
| 1.25 | Cl. Crimson Glory | — | 2.25 |
| 2.15 | Don Juan | 1864 | 3.75 |
| 1.85 | Pillar of Fire | 2329 | 3.25 |
| 1.85 | Red Empress | 1573 | 3.25 |

PINK

| | | | |
|--------|-------------|------|--------|
| \$1.70 | Blossomtime | 1240 | \$3.00 |
| 1.85 | Clair Matin | 2186 | 3.25 |
| 2.15 | Coral Dawn | 1117 | 3.75 |
| 2.15 | Coralita | 2531 | 3.75 |
| 1.25 | New Dawn | — | 2.25 |
| 2.15 | Rhonda | PPAF | 3.75 |

YELLOW

| | | | |
|--------|----------------|------|--------|
| \$1.25 | Climbing Peace | — | \$2.25 |
| 1.85 | Golden Showers | 1557 | 3.25 |

WHITE

| | | | |
|--------|--------------|---|--------|
| \$1.25 | City of York | — | \$2.25 |
| 1.25 | White Dawn | — | 2.25 |

LANDSCAPE ROSES

PINK

| | | | |
|--------|------------|---|--------|
| \$1.25 | Otto Linne | — | \$2.25 |
| 1.25 | The Fairy | — | 2.25 |

WHITE

| | | | |
|--------|--------------------|------|--------|
| \$1.25 | Frau Karl Druschki | — | \$2.25 |
| 1.85 | Sea Foam | 2463 | 3.25 |

Premium Grade -
Premium POT
PREMIUM QUALITY -



NO. 1 GRADE: in a giant 2-gallon heavy duty Nurserican. Potted in STAR'S specially prepared soil mix.

NATIONALLY ADVERTISED—NATIONALLY FAMOUS: Pre-sold to your customers. A permanent trade marked "STAR" variety label is attached to each plant.

PREMIUM GRADE roses are already growing when you receive them. Forced to break in STAR'S unique Poly huts.

DISCOUNTS

Buy 500 or more at one time and reap the benefit of a 10% discount. A sure way to increase your profits.

AVAILABLE:

beginning the week of April 7.

PICK UP AT OUR NURSERY:

come and get them at your convenience.

Nursery hours—7:30 A.M. to 3:00 P.M., Monday through Friday.

For quick service place your order in advance.

DELIVERY VIA OUR TRUCKS:

for estimated delivery costs based on full "combination" loads, see page 3.

NOTE:

for less than 5 plants of a variety please add 15c. Sold in multiples of 5 per variety. Orders less than \$200.00 add \$20.00 plus the regular delivery charge.



PREMIUM POTTED ROSES

Collection PR-51

HYBRID TEAS & GRANDIFLORAS

RED

- 10 Charlotte Armstrong
- 10 Christian Dior
- 5 Christopher Stone
- 10 Chrysler Imperial
- 10 Comanche
- 10 Crimson Glory
- 10 Indiana
- 10 Mirandy
- 10 Mister Lincoln
- 10 Oklahoma

PINK

- 5 Bewitched
- 10 Camelot
- 5 Candy Stripe
- 10 Chicago Peace
- 10 Confidence
- 5 Helen Traubel
- 10 Miss All-American Beauty
- 5 Montezuma
- 10 Pink Peace
- 10 Queen Elizabeth
- 10 Royal Highness

YELLOW

- 5 Eclipse
- 10 Golden Girl
- 10 Golden Prince
- 5 Lowell Thomas
- 20 Peace
- 5 Soeur Therese
- 10 Sutter's Gold

WHITE

- 10 Blanche Mallerin
- 5 Garden Party
- 10 John F. Kennedy
- 5 Mount Shasta
- 10 Pascali
- 5 Sincera

MIXED COLORS or BLENDS

- 5 American Heritage
- 10 Aventure
- 10 Colorama
- 5 Granada
- 5 Lady Elgin
- 5 Lady X
- 10 Tropicana

FLORIBUNDAS

- 10 Angel Face
- 10 Europeana
- 10 Fashion
- 5 Fire King
- 10 Gene Boerner

- 5 La Fontaine
- 5 Rumba
- 5 Snow Fairy
- 5 Spartan
- 10 Zambra

CLIMBERS

- 30 Blaze
- 10 Clair Matin
- 10 Climbing Crimson Glory
- 10 Golden Showers

LANDSCAPE ROSES

- 10 Sea Foam
- 10 The Fairy

500 POTTED ROSES

\$1094.95

LESS 10% DISCOUNT
(for 500 or more)

109.50

YOU PAY ONLY
F. O. B. WEST GROVE, PA.

\$985.45

ORDER COLLECTION PR-51

Premium Market TED ROSES - PREMIUM PACKAGE



TRUE TO LIFE: 4" x 5" colored reproductions—a full-time salesman—with each plant you order.

LARGE WALL POSTER—Window Streamer—Planting Guide for your rose customers.

POLY HUTS force your roses to break BEFORE you get them—assuring you of roses ready to sell.



| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|---------|----------|-----------------------|
|---------------------|---------|----------|-----------------------|

HYBRID TEAS & GRANDIFLORAS

RED

| | | | |
|--------|----------------------|------|--------|
| \$2.60 | Americana | 2058 | \$4.25 |
| 2.60 | Big Red | 2693 | 4.25 |
| 1.65 | Charlotte Armstrong | — | 2.65 |
| 2.30 | Christian Dior | 1943 | 3.75 |
| 1.65 | Christopher Stone | — | 2.65 |
| 2.30 | Chrysler Imperial | 1167 | 3.75 |
| 2.75 | Comanche | PPAF | 4.50 |
| 2.30 | Crimson Duke | 2348 | 3.75 |
| 1.65 | Crimson Glory | — | 2.65 |
| 2.15 | Indiana | 2597 | 3.50 |
| 2.60 | John S. Armstrong | 2056 | 4.25 |
| 1.65 | Mirandy | — | 2.65 |
| 2.60 | Mister Lincoln | 2370 | 4.25 |
| 1.65 | New Yorker | — | 2.65 |
| 1.65 | Nocturne | — | 2.65 |
| 2.30 | Oklahoma | 2326 | 3.75 |
| 2.15 | President Eisenhower | 1217 | 3.50 |
| 2.75 | Scarlet Knight | 2692 | 4.50 |
| 2.15 | War Dance | 2017 | 3.50 |

PINK

| | | | |
|--------|--------------------------|------|--------|
| \$1.65 | Betty Upchurch | — | \$2.65 |
| 2.60 | Bewitched | 2755 | 4.25 |
| 2.45 | Camelot | 2371 | 4.00 |
| 2.30 | Candy Stripe | 2278 | 3.75 |
| 2.45 | Chicago Peace | 2037 | 4.00 |
| 2.15 | Confidence | 1192 | 3.50 |
| 1.65 | Dr. Debat | — | 2.65 |
| 1.65 | Duquesa de Penaranda | — | 2.65 |
| 2.30 | Garden State | 2349 | 3.75 |
| 1.65 | Good News | — | 2.65 |
| 2.60 | Helen Traubel | 1028 | 4.25 |
| 2.05 | Invitation | 2018 | 3.30 |
| 2.05 | Love Song | 1360 | 3.30 |
| 2.90 | Lucky Lady | PPAF | 4.75 |
| 1.65 | Mme. Cochet-Cochet | — | 2.65 |
| 2.75 | Miss All-American Beauty | 2625 | 4.50 |
| 2.30 | Montezuma | 1383 | 3.75 |
| 2.30 | Perfecta, Kordes | 1604 | 3.75 |
| 1.65 | Picture | — | 2.65 |
| 2.30 | Pink Peace | 1759 | 3.75 |
| 2.30 | Queen Elizabeth | 1259 | 3.75 |
| 1.65 | Radiance | — | 2.65 |
| 2.45 | Royal Highness | 2032 | 4.00 |
| 1.65 | Suzon Lotthe | — | 2.65 |
| 2.30 | Swarthmore | 2444 | 3.75 |
| 1.65 | The Doctor | — | 2.65 |
| 2.45 | Tiffany | 1304 | 4.00 |
| 2.15 | Vassar Centennial | 2031 | 3.50 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|---------|----------|-----------------------|
|---------------------|---------|----------|-----------------------|

HYBRID TEAS & GRANDIFLORAS

YELLOW

| | | | |
|--------|-------------------|------|--------|
| \$2.60 | Arlene Francis | 1684 | \$4.25 |
| 1.65 | Eclipse | — | 2.65 |
| 2.30 | Golden Girl | 1912 | 3.75 |
| 2.60 | Golden Prince | PPAF | 4.25 |
| 2.75 | King's Ransom | 2103 | 4.50 |
| 1.65 | Lowell Thomas | — | 2.65 |
| 1.65 | Mrs. P. S. duPont | — | 2.65 |
| 1.65 | Peace | — | 2.65 |
| 1.65 | Soeur Therese | — | 2.65 |
| 2.75 | Summer Sunshine | 2078 | 4.50 |
| 1.65 | Sutter's Gold | — | 2.65 |

ORANGE

| | | | |
|--------|-------------------|------|--------|
| \$2.30 | Aventure | 2500 | \$3.75 |
| 2.15 | Lady Elgin | 1469 | 3.50 |
| 2.30 | Mojave | 1176 | 3.75 |
| 2.15 | Orange Flame | 2141 | 3.50 |
| 2.75 | Polynesian Sunset | 2530 | 4.50 |
| 2.75 | Tropicana | 1969 | 4.50 |

WHITE

| | | | |
|--------|------------------|------|--------|
| \$1.65 | Blanche Mallerin | — | \$2.65 |
| 2.60 | Garden Party | 1814 | 4.25 |
| 2.90 | John F. Kennedy | 2441 | 4.75 |
| 2.30 | Mount Shasta | 2132 | 3.75 |
| 3.10 | Pascali | 2592 | 5.00 |
| 2.30 | Sincera | 2055 | 3.75 |
| 2.15 | White Knight | 1359 | 3.50 |

MULTICOLOR

| | | | |
|--------|---------------------|------|--------|
| \$2.75 | American Heritage | 2687 | \$4.50 |
| 2.60 | Colorama | PPAF | 4.25 |
| 1.65 | Condesa de Sagato | — | 2.65 |
| 2.60 | Granada | 2214 | 4.25 |
| 1.65 | Mme. Henri Guillot | — | 2.65 |
| 1.65 | President H. Hoover | — | 2.65 |
| 2.30 | Summer Rainbow | 2746 | 3.75 |
| 1.65 | Talisman | — | 2.65 |

LAVENDER

| | | | |
|--------|--------|------|--------|
| \$2.60 | Lady X | 2691 | \$4.25 |
| 2.30 | Simone | 1847 | 3.75 |

FLORIBUNDAS

RED

| | | | |
|--------|---------------|------|--------|
| \$2.30 | Europeana | 2540 | \$3.75 |
| 2.05 | Fire King | 1758 | 3.30 |
| 1.65 | Floradora | — | 2.65 |
| 1.65 | Garnette | — | 2.65 |
| 1.65 | Red Pinocchio | — | 2.65 |
| 2.05 | Sarabande | 1761 | 3.30 |

PINK

| | | | |
|--------|--------------|------|--------|
| \$1.65 | Betty Prior | — | \$2.65 |
| 1.65 | Fashion | — | 2.65 |
| 2.45 | Gay Princess | 2763 | 4.00 |
| 2.60 | Gene Boerner | PPAF | 4.25 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|---------|----------|-----------------------|
|---------------------|---------|----------|-----------------------|

FLORIBUNDAS

| | | | |
|--------|-------|------|--------|
| \$2.05 | Polka | 1939 | \$3.30 |
| 1.65 | Vogue | — | 2.65 |

YELLOW

| | | | |
|--------|-------------|------|--------|
| \$2.15 | Circus | 1382 | \$3.50 |
| 2.05 | Girl Scout | 2090 | 3.30 |
| 1.65 | Goldilocks | — | 2.65 |
| 1.80 | La Fontaine | 2040 | 2.80 |
| 2.05 | Sunspot | 2576 | 3.30 |

ORANGE

| | | | |
|--------|--------------|------|--------|
| \$1.65 | Margo Koster | — | \$2.65 |
| 2.15 | Spartan | 1357 | 3.50 |

WHITE

| | | | |
|--------|------------|------|--------|
| \$2.30 | Saratoga | 2299 | \$3.75 |
| 2.05 | Snow Fairy | 2376 | 3.30 |

MULTICOLOR

| | | | |
|--------|---------------|------|--------|
| \$2.30 | Roman Holiday | 2725 | \$3.75 |
| 2.05 | Rumba | 1919 | 3.30 |
| 2.05 | Zambra | 2140 | 3.30 |

LAVENDER

| | | | |
|--------|---------------|------|--------|
| \$2.60 | Angel Face | 2792 | \$4.25 |
| 2.15 | Lavender Girl | 1672 | 3.50 |

CLIMBERS

RED

| | | | |
|--------|-------------------|------|--------|
| \$1.65 | Blaze | — | \$2.65 |
| 1.65 | Cl. Crimson Glory | — | 2.65 |
| 2.60 | Don Juan | 1864 | 4.25 |
| 2.30 | Pillar of Fire | 2329 | 3.75 |
| 2.30 | Red Empress | 1573 | 3.75 |

PINK

| | | | |
|--------|-------------|------|--------|
| \$2.15 | Blossomtime | 1240 | \$3.50 |
| 2.30 | Clair Matin | 2186 | 3.75 |
| 2.60 | Coral Dawn | 1117 | 4.25 |
| 2.60 | Coralita | 2531 | 4.25 |
| 1.65 | New Dawn | — | 2.65 |
| 2.60 | Rhonda | PPAF | 4.25 |

YELLOW

| | | | |
|--------|----------------|------|--------|
| \$1.65 | Climbing Peace | — | \$2.65 |
| 2.30 | Golden Showers | 1557 | 3.75 |

WHITE

| | | | |
|--------|--------------|---|--------|
| \$1.65 | City of York | — | \$2.65 |
| 1.65 | White Dawn | — | 2.65 |

LANDSCAPE ROSES

PINK

| | | | |
|--------|------------|---|--------|
| \$1.65 | Otto Linne | — | \$2.65 |
| 1.65 | The Fairy | — | 2.65 |

WHITE

| | | | |
|--------|--------------------|------|--------|
| \$1.65 | Frau Karl Druschki | — | \$2.65 |
| 2.30 | Sea Foam | 2463 | 3.75 |

Come and get them — or we will deliver

Blue Rug
Juniper



12-15"

JUNIPER
WILTONI

10-12"

8-10"



18-24"

15-18"

12-15"

Exbury Azaleas, Royal Lodge



JUNIPER
PARSONI

12-15"

10-12"

Parsons Juniper

**THE
*STAR***

**FINEST
CONTAINER
PLANTS**

**CONTAINER
LINE**



Dawn Redwood

3-3 1/2'

30-36"

24-30"

18-24"

Euonymus,
Emerald 'n Gold



8-10"

15-18"

8-10"

These plants are especially selected and grown to meet landscaping needs in the Middle Atlantic region.

Star Selected Container Plants are truly "selected." The variety is carefully selected for hardiness and landscape value. Strains of a given variety are selected to give you the one with the best growth characteristics—habit, vigor, foliage size and color. Cuttings are selected to give you the very same plant this year, next year and five years from now. Growing medium, fertilization and all other cultural needs are selected to produce the finest container-grown plants available.

Finally, each plant is individually selected to fill your order. You serve your customers with plants selected as you would do it for yourself. These will be the "Stars" of your sales.

We give you a known "measure" of the plants we deliver. Most are grown and delivered in the two-gallon Lerio can. All are "sized" by actual measure of the plant. You know the size of the plant you get; not just the container size. Our plants are grown to fit the containers in which they are delivered.

Star Selected Container Plants will make profitable sales for you and profitable investments for your customers.

Order in multiples of 5 per variety. For less than 10 plants per variety, please add 15c.

Orders less than \$200.00 add \$20.00 plus the regular delivery charge.

1968-1969 WHOLESALE PRICE LIST

2-GALLON CONTAINER LINE



15-18"

12-15"

Cotoneaster Dammeri Skolgsholmen
Christmas Carpet

NEW! This exciting and different Cotoneaster is a type of ground cover your customers are looking for.

| BUXUS sempervirens suffruticosa (Dwarf English Boxwood). One of the finest broadleaf ornamentals. Our Star Selected strain is the true dwarf one famous in the plantation gardens of Tidewater, Virginia. A superb edging or dwarf hedge. Slow growing. Rich, glossy green foliage. With time and patience a treasured specimen. Zone 5. | Size 2 gal. | 25-up ea. | 10-24 ea. |
|---|----------------|--------------|--------------|
| | 8-10" | \$1.90 | \$2.25 |
| | 10-12" | 2.35 | 2.50 |

COTONEASTER. These Star Selected strains of Cotoneaster are of particular value in commercial, industrial and highway landscaping. They thrive in a variety of conditions. They are of real value for their decorative fruits in fall and winter. Some have colorful bloom with unusual fragrance. Some varieties drop their leaves in winter; others do not, and are attractive broadleaf evergreens.

Our own garden centers find Cotoneaster increasingly popular with home gardeners. Mass displays help it sell itself. We propagate our Star Selected strains of Cotoneaster from cuttings carefully selected for the chief characteristic of each variety. None are grown from seed.

Cotoneaster will do well under a wide range of conditions. Of course, specimens will be best grown in good loamy soil, well drained, with a pH of 6.5. However, they will thrive in almost any soil from heavy clay to sand, including poor and dry locations. Ideal for a wide range of uses: lawn specimen shrubs; border and hedge plantings, both formal and informal; ground covers for banks and on the level. All love the sun and many thrive in open shade.

| | | | |
|--|--------|------|------|
| — adpressa praecox. A dwarf, wide spreading bush 1 to 1½ feet high. Colorful fall foliage and showy orange-red fruit. Small, dark green leaves. Semi-prostrate growth habit. Vigorous, hardy, glistening foliage. Large fruit the size of cranberries start to show color in August. One of the hardiest Cotoneasters. Has taken 20° below. Perfect "mix" for foundation plantings. Ideal low, broad hedge. Zone 4. | 10-12" | 1.90 | 2.25 |
| | 12-15" | 2.20 | 2.50 |

| | | | |
|---|----------------|--------------|--------------|
| Cotoneaster Dammeri Skolgsholmen, Christmas Carpet. NEW! Vigorous growth with prostrate habit. Masses of small pink flowers in mid-spring. Strong fragrance. Bright red fruit carried into winter. Foliage turns red in winter and stays on the plants until January. Fine-textured foliage. Very free branching. Loose, billowy habit gives character to plantings. Zone 4. | Size 2 gal. | 25-up ea. | 10-24 ea. |
| | 12-15" | \$2.20 | \$2.50 |
| | 15-18" | 2.40 | 2.75 |

| | | | |
|--|--------|------|------|
| — horizontalis (Rock Cotoneaster). Rarely more than 2 to 2½ feet high except against a wall. Foliage bright green, colorful in fall. Branches like herringbone in winter when leafless. Red berries in clusters. Very low growing. Pale pink flowers. Ideal in front of shrubs, walls, or buildings. Perfect for rock gardens or among rocks. Zone 4. | 10-12" | 1.90 | 2.25 |
| | 12-15" | 2.25 | 2.50 |
| | 15-18" | 2.40 | 2.75 |

| | | | |
|---|--------|------|------|
| — horizontalis, Great Dane. A special selection of Horizontalis which grows even more rapidly. Large red berries. Vigorous growth covers banks and terraces quickly. Zone 4. | 10-12" | 2.20 | 2.40 |
| | 12-15" | 2.40 | 2.65 |

| | | | |
|--|--------|------|------|
| — microphylla glacialis. NEW! A freely branched, dense ground cover. Leaves are very small and cover the branches well. Coral-red berries come in profusion in fall and stay through winter. Only 4 to 6 inches high. Roots along stems and spreads quickly. Covers ground well, fast and freely. | 10-12" | 2.20 | 2.40 |
| | 12-15" | 2.40 | 2.65 |

| | | | |
|--|--------|------|------|
| — microphylla thymifolia. Dwarf evergreen shrub, ideal for rock garden and narrow border. Glistening tiny dark green leaves—a stunning display. Flowers white. Bright red fruit in clusters. Ideal where small size is important. Zone 5. | 8-10" | 2.20 | 2.40 |
| | 10-12" | 2.60 | 2.80 |

EMERALD EUONYMUS. We have selected these new and colorful evergreen Euonymus for their appeal and performance under varied conditions. Magnificent shrubs to be used in their natural form or sculptured into almost any shape—a real opportunity for creative plantmen. They may be used individually to match or contrast with other shrubs and annuals with fine effect. For whatever purpose, the final result is striking. Both are ruggedly hardy in Zone 5.

| | | | |
|---|--------|------|------|
| — Emerald Gaiety. Pl. Pat. 1960. A pronounced white margin on all the rich green leaves. With cold weather the white takes on a maroon cast. In any season these container-grown plants attract customers and sell. The mature plant is 4 to 5 feet high, with a 3-foot spread. An accent plant for foundation, border and lawn. Especially appropriate for ranch-type homes. Dog resistant. Zone 5. | 10-12" | 2.20 | 2.40 |
| | 12-15" | 2.40 | 2.65 |
| | 15-18" | 3.25 | 3.50 |

| | | | |
|--|--------|------|------|
| — Emerald 'n Gold. Pl. Pat. 2231. Gold margins on the lush green leaves add new beauty and variety for lawn and garden. 4 to 5 feet high, with a 3-foot spread. Lends itself to trimming in almost any shape you choose. It may be left in its natural form or shaped into a column, globe or however you wish. Besides its many uses outdoors, Emerald 'n Gold leaves lend great beauty to floral arrangements and corsages. They retain their brilliance for days after being cut. Likes either full sun or semi-shade. Resistant to disease, drought and dogs. Zone 5. | 10-12" | 2.25 | 2.50 |
| | 12-15" | 2.40 | 2.65 |
| | 15-18" | 3.25 | 3.50 |

1968-1969 WHOLESALE PRICE LIST

2-GALLON CONTAINER LINE, continued

JUNIPERUS. Very popular for their wide range of growth characteristics. Junipers can fit any landscape need and are particularly adapted to many special uses. They will do well in any ordinary soil under varied conditions and thrive especially in limestone soils. Our varieties and selections will be hardy and serve your customers long and well.

—**chinensis Pfitzeriana compacta, West Grove** (Compact Pfitzer or Spreading Juniper). The best form of Pfitzer Juniper for modern landscaping. Natural compact growth of graceful, plume-like, spreading form. Gray-green foliage. Ideal foundation plant. Recommended for informal hedges that don't grow wild. Zone 4.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | \$1.80 | \$2.00 |
| 12-15" | | 2.10 | 2.30 |

—**chinensis Sargenti** (Sargent Juniper). Covers the ground like paint on a floor. A textured compact selection with *green*, green foliage. Use it as a ground cover on rocky slopes or wherever maintenance is difficult. Zone 4.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | 2.20 | 2.50 |
| 12-15" | | 2.40 | 2.65 |

—**horizontalis plumosa** (Andorra Juniper). Vigorous, freely branched strain of one of the most popular Junipers. Handsome gray-green foliage in summer, becoming purple in winter.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | 1.90 | 2.25 |
| 12-15" | | 2.20 | 2.50 |

—**horizontalis plumosa compacta** (Compact Andorra Juniper). Dense, compact growth—very hardy. Purple-bronze winter color contrasts well with other evergreens. We think our strain is truly superior and should replace the Andorra in most landscape uses. Zone 4.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | 2.20 | 2.50 |
| 12-15" | | 2.40 | 2.65 |

—**horizontalis Douglassi** (Waukegan Juniper). Good ground hugger; weeps over walls and slopes. Steel-blue summer foliage deepens to rich purple with cold weather. Spring brings bright green new growth. Zone 4.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | 1.90 | 2.20 |
| 12-15" | | 2.20 | 2.50 |

—**horizontalis Wiltoni** (Blue Rug Juniper). Colorful blue foliage. An excellent contrast in texture and color both summer and winter when used with other ground covers. Beautiful purple in winter. Only 4 to 6 inches high when 5 to 6 feet across. Close branches tightly covered with foliage, making a dense mat. An outstanding NEW ground cover. Smog resistant. Zone 4.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | 2.40 | 2.75 |
| 12-15" | | 2.70 | 3.00 |

—**squamata Parsoni** (Parsons Juniper). NEW! A free-branching ground cover with unusual gray-green foliage, making a textured blanket contrasting with other plants. Ideal for slopes where maintenance must be eliminated. Zone 5.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 10-12" | | 2.20 | 2.50 |
| 12-15" | | 2.40 | 2.65 |

METASEQUOIA glyptostroboides (Dawn Redwood). One of the fastest growing trees available. A deciduous conifer. Fern-like needle leaves similar to spruce and cypress turn bright orange-pink in fall before dropping. Growth is arrow-straight and tall. Dawn Redwood may grow 3 to 4 feet in one year. An unusual tree, attractive in many locations and thrives in low wet areas. Our Star Selected strain comes from a fine specimen in Mr. Hutton's lawn. Zone 5.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|------------|----------------|--------------|--------------|
| 18-24" | | \$1.90 | \$2.25 |
| 24-30" | | 2.20 | 2.40 |
| 2½-3' | | 2.40 | 2.90 |
| 3-4' | | 3.25 | 3.50 |
| 5 gal., 5' | | 4.90 | 5.25 |
| 5 gal., 6' | | 5.25 | 5.50 |
| 5 gal., 7' | | 5.90 | 6.25 |

PYRACANTHA (Firethorn). One of the most popular landscape shrubs along the east coast. Our vigorous, freely branched plants hold their leaves well all winter—a true broadleaf evergreen. The large flower clusters assure quantities of berries from early September into winter. Each plant is carefully staked from the time it goes into a container. Our extra care gives you extra Star Selected quality. Container grown, to eliminate any transplanting risk.

—**coccinea Lalandi** (Laland Firethorn). Brilliant orange-red berries from late August into late winter, strikingly set off against the glossy deep evergreen foliage. Recommended for lawn landscape specimens and shrub borders. Hardy throughout Pennsylvania and north to Massachusetts. Thrives in full sun and drier locations. Tolerates wide soil variations. Popular everywhere. Zone 5.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 18-24" | | 1.75 | 2.00 |
| 24-30" | | 1.90 | 2.25 |
| 30-36" | | 2.40 | 2.65 |
| 36-42" | | 2.75 | 3.00 |

—**coccinea Lowboy** (Lowboy Firethorn). A welcome new variety. A spreading form of Laland Firethorn with the same evergreen hardiness and profusion of orange-red berries. Doesn't hug the ground but makes an excellent cover when mass planted. Good foundation plant for ranch houses. Zone 6.

| | Size 2 gal. | 25-up ea. | 10-24 ea. |
|--------|----------------|--------------|--------------|
| 12-15" | | 1.90 | 2.25 |
| 15-18" | | 2.20 | 2.50 |

HYBRID CLEMATIS

2-year-old plants—will bloom this spring.
Growing in 2-gallon containers.

Crimson Star.....rich red, midseason
Henryi.....white
Jackmani.....royal purple, late blooming
Lanuginosa.....pure white, early season
Lazurster.....lavender-blue, early season
Pink Chiffon.....pink
Ramona.....lavender-blue

Quantity Price for Clematis—2-gal. container

Each
10 to 24 plants.....\$2.75
25 and up.....2.50
(Minimum 5 of a variety)

This year for the first time container-grown Rhododendron
in limited quantity with buds

WRITE FOR SPECIAL PRICE LIST AND VARIETIES



Dear Customer:

This catalog has been designed to help you sell more roses. Ever since 1897 we have specialized in growing roses and in that time have earned a nationwide reputation for ourselves. We want to pass along to you the experience and know-how that these years have given us.

We believe you will find growing and selling suggestions here that will help you end the year with more money in your pocket. We operate garden centers ourselves where we discover first-hand what attracts and keeps cash customers.

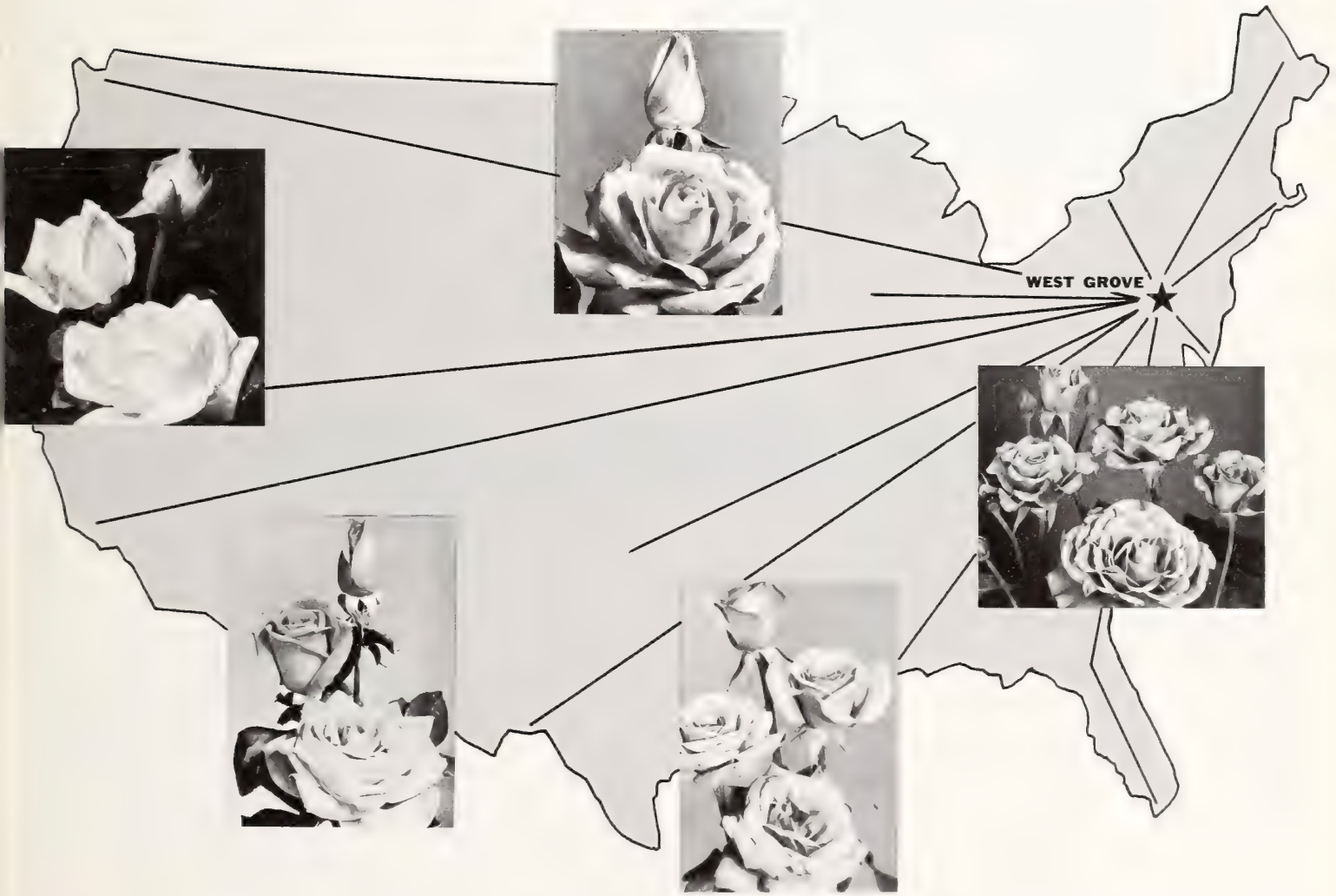
Back of our selling techniques stands a product that you will never have to apologize for . . . a rose bush grown and handled with infinite care every week of its life. Our list of varieties covers all classes and colors, including the newest and the best of the old. And our up-to-date shipping and storing facilities assure you of receiving the plants in prime condition.

Notice too our Container Line of landscape material, geared to today's gardeners and home owners and grown under conditions that result in a quality product.

Sincerely,

L.B. Hutton
President

★ Star Roses - COAST TO COAST



Located as we are in southeastern Pennsylvania, we are in an ideal situation for producing top-grade roses under top-grade growing conditions. A network of transportation facilities makes it easy to reach retailers and growers in a wide area.

Our complete line of roses is here for you to see . . . in our fields, our greenhouses and our display gardens. We invite you to come and see for yourself. Contact us at any time if we can be of help with any problems. Our staff of experts will be most willing to talk with you.

MINIATURE *Tree* ROSES

DORMANT BARE-ROOT PLANTS

Unique, unusual and interesting. Nice Miniature Rose heads are formed on 10" to 12" trunks (standard). Plants are hardy and will winter over where other roses grow. For Easter forcing, plants should be in your greenhouse by February 15, 1969. For forcing use 4" or 5" pots and keep head covered (wet burlap or polyethylene) until new breaks appear.



Miniature Tree Roses have great sales appeal. This is a finished plant.

VARIETIES AVAILABLE

BABY GOLD STAR

CHIPPER, Pl. Pat. 2764

CINDERELLA, Pl. Pat. 1051

MIDGET

PIXIE ROSE, Pl. Pat. 2095

RED IMP, Pl. Pat. 1032

SCARLET GEM, Pl. Pat. 2155

Yellow

Pink

White

Red

Pink

Red

Scarlet

SHIPPING INFORMATION

HOW — Parcel Post, Motor Freight, Railway Express. Transportation costs are F.O.B., West Grove, Pa.

WHEN—Early January 1969 through April.

Price \$2.50 each; 50 plants or more, \$2.25 each

MINIATURE TREE ROSE COLLECTIONS

50

MINIATURE TREE ROSES

10 Scarlet Gem
10 Red Imp
10 Pixie Rose
10 Cinderella
10 Midget

Save \$15

Only \$110.00

ORDER COLLECTION MTR-52

25

MINIATURE TREE ROSES

10 Red Imp
5 Cinderella
5 Pixie Rose
5 Baby Gold Star

Save \$6.50

Only \$56.00

ORDER COLLECTION MTR-53

15

MINIATURE TREE ROSES

5 Scarlet Gem
5 Midget
5 Cinderella

Save \$3.50

Only \$34.00

ASK FOR COLLECTION MTR-54

SELL STAR MINIATURE ROSES

IN BLOOM . . .

NOW OFFERED OVER A LONGER SELLING SEASON

New and different, beautifully intriguing, dramatically colorful . . . this is why your customers will "ooh and aah" when they see Star Miniatures in full bud and bloom on your counter. They're different from the usual plants featured at Christmas time, Easter, Mother's Day, etc. They're so unusually beautiful they sell out in no time at all.

This is why it will pay you to order Star Miniatures in bud and bloom for those extra profits on special occasions. And now we can offer you the fast-selling plants over a much longer selling season than before. Check the shipping schedule below for special promotion times. Then make your plans for ordering Now!

HOW TO ORDER

Order by the carton. Each carton holds 25 plants, each in a 3" plastic pot. Colors in each carton are assorted.* The carton itself is your display for selling the Miniature Roses in bud and bloom.

EARLY ORDER DISCOUNTS

You can realize extra profits per carton by ordering early. For delivery from November to February, order by August 31. For delivery from March to May, order by January 10. In either case . . . **SAVE** on each carton.

Packed—Assorted—75% red, remainder pink and white.

**For Thanksgiving and Christmas—red and pink only.*

25 plants in 3" plastic pots per Display Carton with Color Poster. Free Sleeve, planting guide, and metal label for each plant.



Sell right from this attractive display carton. Beautiful informative four-color poster mounted on back of carton adds extra selling power.



Potted rose in bud and bloom presents irresistible sales appeal.

Ideal for:

Ask for delivery the week of:

| | |
|---|-------------|
| †Thanksgiving | November 18 |
| †Christmas | December 9 |
| †Valentine's Day | February 3 |
| °Spring Promotion | March 3 |
| °Easter Holiday (week before Palm Sunday) . . . | March 24 |
| °Mother's Day | May 5 |

(† ° See early order prices in box below)

WHOLESALE PRICES—per carton of 25 plants

| 1 TO 6 CARTONS | 7 TO 39 CARTONS | 40 CARTONS & UP |
|-------------------------------|-------------------------------|------------------------------|
| \$30.00 per ctn. 1.20 each | \$26.25 per ctn. 1.05 each | \$23.75 per ctn. .95 each |

F.O.B. West Grove,
Pa.

Prepaid delivery on individual shipments of 7 cartons or more via Air-Freight to your nearest airport or via United Parcel Service if available.

EARLY ORDER PRICES per carton of 25 plants—Place order in advance and **SAVE**!

Order deadline

For delivery

| | |
|-----------------------|---|
| †August 31 | Thanksgiving, Christmas and Valentine's Day |
| °January 10 | Spring Promotion, Easter and Mother's Day |

| 1 TO 6 CARTONS | 7 TO 39 CARTONS | 40 CARTONS & UP |
|-------------------------------|------------------------------|------------------------------|
| \$27.50 per ctn. 1.10 each | \$24.25 per ctn. .97 each | \$21.25 per ctn. .85 each |

F.O.B. West Grove,
Pa.

Prepaid delivery on shipments of 7 cartons or more via Air-Freight to your nearest airport or via United Parcel Service if available.

**DORMANT
MINIATURE
ROSES**

STORAGE INFORMATION. When forcing for the months of December or January, it is essential that Miniature Roses be placed in cold storage for about 5 weeks at a temperature of 34° to 38°. To allow sufficient growing time for December 15 flowering, this means moving plants to cold storage about August 31. Red Imp, Bo-Peep and Cinderella are the best varieties for Christmas forcing. These plants being forced early need as much natural light as possible.

**SELL DORMANT
MINIATURES
2 WAYS
FOR EXTRA PROFITS!**

1. You can sell dormant plants in our 2½" poly pots as received. They make a very unusual gift item. . . easy to merchandise and dramatize.
2. Shift the plants into 3" to 4" pots and force them yourself for any occasion . . . any time you want to make extra money.

**DORMANT PLANTS
IN 2½" POLY POTS**



Already growing in 2½" Poly Pots

Dormant **MINIATURE**

No matter how you look at it, Star Miniature Roses are a red-hot profit item for many reasons . . . they're a good mark-up item: they're unusual, different and beautiful; they're a good traffic builder and they can be sold in so many different ways.

Star Miniature Roses are real roses, just like the big garden types. They differ only in size. The plants grow only 8" to 12" tall. The buds are tiny—like grains of wheat, and the blooms when fully open range in size from ¾" to 1¼" in diameter. Branches, leaves and thorns are correspondingly small. The plants are just as hardy as the big roses and just as long-lived. They grow outdoors in the garden or as pot plants in the house. Their small size, perfection and colorful beauty make them an immediate "sell-on-sight" item.

SAVE MONEY!

BUY "STAR" READY-MADE COLLECTIONS

ALL RED MINIATURES

| | |
|------------|----------------|
| 15 Chipper | 10 Scarlet Gem |
| 15 Starina | 10 Red Imp |

50 PLANTS FOR **\$35.00**

ORDER COLLECTION MR-55

THE BEST BY TEST

| | | |
|-------------------|---------------|----------------|
| 10 Baby Gold Star | 10 Cinderella | 10 Scarlet Gem |
| 10 Bo-Peep | 10 Red Imp | |

50 PLANTS FOR **\$35.00**

ORDER COLLECTION MR-56

FAVORITES

| | | |
|----------------|---------------|---------------|
| 20 Red Imp | 10 Cinderella | 10 Pixie Gold |
| 10 Scarlet Gem | 10 Chipper | 10 Starina |

70 PLANTS FOR **\$47.00**

ORDER COLLECTION MR-57

IDEAL FOR FORCING

| | |
|----------------|---------------|
| 30 Red Imp | 20 Cinderella |
| 30 Scarlet Gem | 20 Chipper |

100 PLANTS FOR **\$65.00**

ORDER COLLECTION MR-58

THE FIVE-COLOR SPECIAL

| | | |
|------------|---------------|------------|
| 10 Red Imp | 10 Pixie | 10 Starina |
| 10 Chipper | 10 Pixie Gold | |

50 PLANTS FOR **\$35.00**

ORDER COLLECTION MR-59

ROSES--for Indoor or Outdoor Growing

DORMANT PLANTS in 2 1/2" Poly Pots

Minimum order:

50 plants

10 plants of a variety.

| Our Ret. Price | Variety and Description | 50- 90 ea. | 100- 240 ea. | 250- 990 ea. | 1000- up ea. |
|----------------------|--|------------------|--------------------|--------------------|--------------------|
| RED | | | | | |
| \$1.50 | MIDGET. Thornless stems, rose-red flowers. Grows 10 to 12 inches. | \$0.75 | \$0.70 | \$0.65 | \$0.55 |
| 1.50 | RED IMP. Pl. Pat. 1032. The best and highest rated Miniature ever developed. Many crimson flowers—12 to 14-inch plant. | .75 | .70 | .65 | .55 |
| 1.50 | SCARLET GEM. Pl. Pat. 2155. Long-lasting scarlet blooms on 12 to 14-inch plant. | .75 | .70 | .65 | .55 |
| PINK | | | | | |
| 1.50 | BO-PEEP. Light pink beauty that forces well. Grows to 10 inches. | .75 | .70 | .65 | .55 |
| 1.50 | CHIPPER. Pl. Pat. 2764. Striking coral-pink on 10 to 12-inch plant. Excellent shape, good grower. | .75 | .70 | .65 | .55 |
| 1.50 | PIXIE ROSE. Pl. Pat. 2095. Tall-growing deep pink with a light fragrance. 14 inches. | .75 | .70 | .65 | .55 |
| YELLOW | | | | | |
| 1.50 | BABY GOLD STAR. Best forcing yellow. Most popular in this color. Bright flowers. | .75 | .70 | .65 | .55 |
| 1.50 | PIXIE GOLD. Pl. Pat. 2091. Soft yellow blooms on a tall, 14-inch plant. Nice form. | .75 | .70 | .65 | .55 |
| WHITE | | | | | |
| 1.50 | CINDERELLA. Pl. Pat. 1051. Perfect form—double, cream-white. Highly rated. | .75 | .70 | .65 | .55 |
| 1.50 | PIXIE. Pure white beauty that grows to only 8 inches. Dainty, attractive, popular. | .75 | .70 | .65 | .55 |
| ORANGE-RED | | | | | |
| 1.50 | STARINA. Pl. Pat. 2646. Beautiful new shade of orange-red on 12 to 14-inch plant. Good foliage. | .75 | .70 | .65 | .55 |

Shipping Information

WHEN: Year 'round.

WHERE: Continental United States and Canada.

HOW: As you specify; we recommend Railway Express. We can ship Motor Freight or Parcel Post (on orders of 50). Plants can also be picked up at our nursery (packing free). Transportation Collect.



RED IMP



Shipped in special plastic trays to insure arrival in perfect condition.

Dormant BARE-ROOT ROSES

DORMANT ROSES

Assure you:

- **Quality**—All Star Roses are 2-year, field-grown plants. All are carefully selected and graded No. 1 and 1½.
- **Selection**—We can offer you over 125 of America's most wanted varieties including All-America Winners, new introductions and long-time favorites. All types including Hybrid Teas, Grandifloras, Floribundas, Climbers, Shrubs, Tree Roses, and Miniatures.
- **Shipment Fall or Spring**—Our growing and digging program plus modern storage and handling facilities enable us to make direct shipments to you when you want them. We are one of the few rose growers able to ship fully matured rose plants for fall delivery.

THE NEWEST ROSES

All-America Rose Selections for 1969

Comanche, Grandiflora. P.A.F. Bright scarlet. Perfect buds and double flowers in profusion on a tall, well-branched plant.

Pascali, Hybrid Tea. Pl. Pat. 2592. High-centered, creamy white blooms. Lovely form and color. Vigorous, tall, fine for cutting.

Angel Face, Floribunda. Pl. Pat. 2792. Delightful lavender with ruffled petals and old-fashioned fragrance. Flowers of good size on a rather spreading bush.

Gene Boerner, Floribunda. P.A.F. Pure light pink with a warm rosy pink center. Blooms in large clusters on a tall, upright plant.

Special Conard-Pyle Introductions for 1969

Colorama, Hybrid Tea. P.A.F. Constantly changing colors—soft carmine-red contrasting with canary-yellow on the reverse. Flowers 4 to 5 inches across, with 40 to 50 petals. Strong, free blooming.

Golden Prince, Hybrid Tea. P.A.F. Crisp, sparkling yellow. Long, shapely buds and full flowers of golden yellow. Dark foliage on a plant of medium height.

Rhonda, Everblooming Climber. P.A.F. Guaranteed to bloom the first year it is planted. Coral-pink satiny-petaled flowers on strong stems. Arching canes to about 8 feet.

ROSES FOR FORCING

Some kinds of roses "force" into bloom under glass better than others. Our actual experience leads us to recommend the following as excellent kinds for pot forcing:

Angel Face, Lavender.
Fire King, Orange-red.
Garnette, Red.
Margo Koster, Orange.
Rumba, Yellow multicolor.
Snow Fairy, White.
Zambra, Multicolor.



1

MINIMUM QUANTITY

Minimum quantity for wholesale purchases is 5 plants of a variety. Higher quantities, of course, result in lower costs and bigger profits for you.

2

SPECIFY GRADE

Please be sure to specify whether you are purchasing No. 1's or No. 1½'s in each variety.

3

SPECIFY SHIPMENT

Please specify *when* you want shipment so that we may enter this date on our records. NOTE—1,000 or more dormant roses will be shipped prepaid east of the Mississippi River. Where cash accompanies the order there is no crating charge.

4

SHIPPING INFORMATION

Transportation—Please state method of transportation where you have a preference.

When: November 1 through early May.

Where: Continental United States and Canada.

How: F.O.B. West Grove, Pa. As you specify—Railway Express, Motor Freight, Pick Up at our Nursery. Transportation Collect. Packing materials at cost.



NEW FOR 1969
GOLDEN PRINCE

Hybrid Tea. (The House of Meiland.) Plant Pat. App. For. Here is a new rose with great color . . . a solid, non-fading, bright yellow. Plant is strong, bushy and well branched. A very free-blooming rose that produces exciting 4 to 5-inch blooms on good strong stems.

Announcing
4 Great New Roses from
THE CONARD-PYLE CO.

The CONARD-PYLE 2 Great New ALL-AMERICA



COMANCHE

ALL-AMERICA AWARD WINNER FOR 1969

Grandiflora. (Swim & Weeks.) Plant Pat. App. For. Comanche is a bold new grandiflora rose with large, high-centered blooms of brilliant scarlet. Buds open to fully double, 4-inch flowers of 50 petals. Bloom comes on long, strong stems on a tall, well-branched plant with excellent foliage.

Co. *Proudly Presents*
AWARD WINNERS for 1969



ANGEL FACE

ALL-AMERICA AWARD WINNER FOR 1969

Floribunda. (Swim & Weeks.) Plant Pat. App. For. Angel Face is a wonderful rare combination of exquisite lavender color, delightful ruffled flowers and deep, penetrating, old-fashioned fragrance. This is the most fragrant rose we know. A truly lovely, unique and totally different rose.



COLORAMA

NEW FOR 1969

Hybrid Tea. (The House of Meiland.) Plant Pat. App. For. A bright, gaily decorated rose of red and yellow tones. The large 4 to 5-inch, colorful blooms are produced very freely all season long. Plant is medium to tall, very vigorous, with good disease resistance and beautiful parsley-green foliage.

The Conard-Pyle Company, growers of famous Star Roses, is again pleased to introduce 4 great new roses to our many customers and friends. As in the past, we continue to provide new, interesting quality products to the Trade and for the home gardener. Our two All-America Award winners (and we've had the pleasure of introducing 19 All-America Award winners since 1940), Comanche and Angel Face, we know will be very popular with your customers. Our other introductions, Colorama and Golden Prince are two exceptionally fine roses also and much needed in their class. The Conard-Pyle Company has served the needs of rose growers everywhere with the widest line of all kinds of roses—Hybrid Teas, Grandifloras, Floribundas, Climbers, Miniatures, Shrub and special roses for many years. We welcome your patronage and look forward to serving your needs. If you are not already on our mailing list, write and we will be glad to send you our catalogs—both retail and wholesale.

The Conard-Pyle Co., West Grove, Pa. 19390

DORMANT BARE-ROOT ROSE PRICE LIST

HYBRID TEAS AND GRANDIFLORAS

Note: Price bracket is determined by quantity-per-variety ordered, ► not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Americana. Pl. Pat. 2058. (Our dormant mail order price, \$3.50 ea.) Sparkling red, big and colorful. Superior color, fragrance and form. Large, high centered. | | | | | |
| No. 1..... | \$2.20 | \$1.85 | \$1.75 | \$1.55 | \$1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| American Heritage. Pl. Pat. 2687. (Our dormant mail order price, \$3.75 ea.) AARS Winner. Exciting multicolor of yellow, crimson and scarlet. | | | | | |
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |
| Arlene Francis. Pl. Pat. 1684. (Our dormant mail order price, \$3.50 ea.) Golden yellow flowers, 5 inches across. More fragrant than most yellows. Prolific, hardy. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Aventure. Pl. Pat. 2500. (Our dormant mail order price, \$3 ea.) Rich orange-red in color with strong canes, free bloom, and good holding qualities. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Betty Upchurch. (Our dormant mail order price, \$2 ea.) Large, fragrant, pearl-pink. An excellent older rose. Medium height. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Bewitched. Pl. Pat. 2755. (Our dormant mail order price, \$3.50 ea.) AARS Winner. An elegant, clear, bright phlox-pink. Large, well-formed buds and bloom. Rich, spicy fragrance comparable to that of Damask perfume. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Big Red. Pl. Pat. 2693. (Our dormant mail order price, \$3.50 ea.) Huge 6-inch blooms of gorgeous deep dusky red make this an exceptionally fine rose. Tall, vigorous plant. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Blanche Mallerin. (Our dormant mail order price, \$2.25 ea.) Pure white with fine, high-centered form and long, shapely buds and blooms. One of the easiest white roses to grow. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Camelot. Pl. Pat. 2371. (Our dormant mail order price, \$3.25 ea.) AARS Winner. Luminous coral-pink with shimmering iridescence. Vigorous, loads of bloom, wonderful color. | | | | | |
| No. 1..... | 2.00 | 1.80 | 1.60 | 1.50 | 1.35 |
| No. 1½..... | 1.60 | 1.44 | 1.28 | 1.20 | 1.08 |

Note: Price bracket is determined by quantity-per-variety ordered, ► not by total order.

| | BARE-ROOT | | | | |
|--|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Candy Stripe. Pl. Pat. 2278. (Our dormant mail order price, \$3 ea.) Striped and streaked at random with pink on pink or off-white on pink. Fascinatingly different. Vigorous grower, fragrant blooms. Sport of Pink Peace. | | | | | |
| No. 1..... | \$1.90 | \$1.65 | \$1.50 | \$1.40 | \$1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Charlotte Armstrong. (Our dormant mail order price, \$2.25 ea.) AARS Winner. Long, slender buds, carmine-red in color. An abundance of bloom all season long. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Chicago Peace. Pl. Pat. 2037. (Our dormant mail order price, \$3.25 ea.) A beautiful pink and gold blend. Huge blooms are fragrant; plant is vigorous. Fine for garden and cutting. | | | | | |
| No. 1..... | 2.00 | 1.80 | 1.60 | 1.50 | 1.35 |
| No. 1½..... | 1.60 | 1.44 | 1.28 | 1.20 | 1.08 |
| Christian Dior. Pl. Pat. 1943. (Our dormant mail order price, \$3 ea.) AARS Winner. Brilliant red blooms with outstanding form. Long-lasting flowers come individually on long stems. Does not "blue" as it ages. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Christopher Stone. (Our dormant mail order price, \$2 ea.) Rich scarlet-crimson with attractive perfume. Dependable, low-growing plant. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Chrysler Imperial. Pl. Pat. 1167. (Our dormant mail order price, \$3 ea.) AARS Winner. Big, solid, perfumed red rose that's a garden favorite everywhere. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Colorama. P.A.F. (Our dormant mail order price, \$3.50 ea.) New. Soft carmine-red with canary-yellow reverse. Large, double, lightly perfumed. Vigorous, free blooming. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Comanche. P.A.F. (Our dormant mail order price, \$3.75 ea.) New. AARS Winner. Brilliant scarlet flowers in profusion on a tall plant. Fully double. Grows to 5 feet. | | | | | |
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |
| Condesa de Sagato. (Our dormant mail order price, \$2 ea.) Yellow and rose-scarlet bicolor. Medium grower with lots of fragrant flowers. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

DORMANT BARE-ROOT ROSE PRICE LIST

Note: Price bracket is determined by quantity-per-variety ordered, not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Confidence. Pl. Pat. 1192. (Our dormant mail order price, \$2.75 ea.) Beautifully high-centered blooms in pastel tints of pink, peach, and yellow. Winner of "Most Beautiful Rose of France" Award. | | | | | |
| No. 1..... | \$1.75 | \$1.50 | \$1.40 | \$1.30 | \$1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |
| Crimson Duke. Pl. Pat. 2348. (Our dormant mail order price, \$3 ea.) Big, rich red, exhibition rose. Fragrant blooms come on strong, thick canes. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Crimson Glory. (Our dormant mail order price, \$2 ea.) Glorious, rich crimson. Many flowers. Richest perfume. Excellent plant for "front row" or foundation planting. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Dr. Debat. (Our dormant mail order price, \$2.25 ea.) Produces big, 6-inch blooms of a fine, clear pink. Beautiful long, pointed buds. Very tall, vigorous plant. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Duquesa de Penaranda. (Our dormant mail order price, \$2 ea.) Handsome, copper-apricot or deep peach older rose. Good, upright plant. Lovely fragrance. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Eclipse. (Our dormant mail order price, \$2.25 ea.) Long, tapering yellow buds and blooms. A great favorite for many years. Remarkable for its perfect bud. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Garden Party. Pl. Pat. 1814. (Our dormant mail order price, \$3.50 ea.) AARS Winner. Wonderful blooms of ivory, cream, and pink tones. Big flaring petals—solid flowers. Continuous bloomer. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Garden State. Pl. Pat. 2349. (Our dormant mail order price, \$3 ea.) Light red buds; deep rich pink blooms. Buds and flowers of exhibition form come freely and continuously. Tall growing. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Golden Girl. Pl. Pat. 1912. (Our dormant mail order price, \$3 ea.) Always loaded with quantities of nicely shaped, bright yellow flowers in brilliant clusters. Produces more bloom than any other yellow rose. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Note: Price bracket is determined by quantity-per-variety ordered, not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Golden Prince. P.A.F. (Our dormant mail order price, \$3.50 ea.) New. Pure golden yellow. Long buds and shapely, full blooms with light scent. Average height; glossy foliage. | | | | | |
| No. 1..... | \$2.20 | \$1.85 | \$1.75 | \$1.55 | \$1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Good News. (Our dormant mail order price, \$2.25 ea.) Fragrant, peach-toned beauty with substantial flowers. A vigorous plant of medium height. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Granada. Pl. Pat. 2214. (Our dormant mail order price, \$3.50 ea.) AARS Winner. Brilliant scarlet, nasturtium-red and gleaming lemon-yellow. A tall, vigorous, prolific plant. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Helen Traubel. Pl. Pat. 1028. (Our dormant mail order price, \$3.50 ea.) AARS Winner. Pink and apricot, with marvelous form in bud and bloom. A truly excellent plant. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Indiana. Pl. Pat. 2597. (Our dormant mail order price, \$2.75 ea.) Blooms of exciting bright red with tinge of yellow set close to the compact, well-branched bush. Very tall, vigorous rose. | | | | | |
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |
| Invitation. Pl. Pat. 2018. (Our dormant mail order price, \$2.50 ea.) Rich salmon-orange color—fine fragrance—outstanding plant. Rugged, vigorous, producer of fine blooms. Medium height. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |
| John S. Armstrong. Pl. Pat. 2056. (Our dormant mail order price, \$3.50 ea.) AARS Winner. Brilliant red Grandiflora with enormous appeal. Clusters of blooms come plentifully on strong, upright, vigorous plant. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| John F. Kennedy. Pl. Pat. 2441. (Our dormant mail order price, \$4 ea.) The most beautiful white developed in years. In the early stages the long, graceful buds have a faint touch of green. Foliage highly resistant to disease. | | | | | |
| No. 1..... | 2.60 | 2.20 | 2.00 | 1.80 | 1.60 |
| No. 1½..... | 2.10 | 1.76 | 1.60 | 1.45 | 1.30 |
| King's Ransom. Pl. Pat. 2103. (Our dormant mail order price, \$3.75 ea.) AARS Winner. Tall plant carries huge golden flowers singly on long stems. | | | | | |
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |

DORMANT BARE-ROOT ROSE PRICE LIST

Note: Price bracket is determined by quantity-per-variety ordered, not by total order.

Lady Elgin. Pl. Pat. 1469. (Our dormant mail order price, \$2.75 ea.) Huge apricot and orange blooms come on long stems. Tall, sturdy plant. Fragrant flowers.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | \$1.75 | \$1.50 | \$1.40 | \$1.30 | \$1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |

Lady X. Pl. Pat. 2691. (Our dormant mail order price, \$3.50 ea.) A new color in roses—a soft, cool pink-lavender. Color holds well. Long-lasting flowers of good substance. At last a strong-growing lavender!

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |

Love Song. Pl. Pat. 1360. (Our dormant mail order price, \$2.50 ea.) Yellow and watermelon-pink beauty—yellow on the undersides, pink on the upper. Compatible colors form a most exquisite blend.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |

Lowell Thomas. (Our dormant mail order price, \$2.25 ea.) AARS Winner. Famous yellow rose—deep, rich solid color. Fine, vigorous, upright plant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Lucky Lady. P. A. F. (Our dormant mail order price, \$4 ea.) AARS Winner. A light, clear pink with reddish pink on the underside of the petals. Free blooming; fine for cutting. A “back-row show-off.”

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 2.60 | 2.20 | 2.00 | 1.80 | 1.60 |
| No. 1½..... | 2.10 | 1.76 | 1.60 | 1.45 | 1.30 |

Mme. Cochet-Cochet. (Our dormant mail order price, \$2.25 ea.) Lovely salmon-pink with fine form and honey fragrance. An old-time favorite that's still in favor today.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Mme. Henri Guillot. (Our dormant mail order price, \$2 ea.) Rose-flame beauty, enticing fragrance, rich foliage. Another old favorite. Provides show of color all summer long.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Mirandy. (Our dormant mail order price, \$2.25 ea.) AARS Winner. Beautiful wine-red. A steady producer of fine, high-centered flowers. Rated tops in rich, spicy fragrance.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Miss All-American Beauty. Pl. Pat. 2625. (Our dormant mail order price, \$3.75 ea.) AARS Winner. Vibrant pink on long, strong stems ideal for cutting. A wonderful rich tea perfume. The finest pink Hybrid Tea available to date.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |

Note: Price bracket is determined by quantity-per-variety ordered, not by total order.

Mister Lincoln. Pl. Pat. 2370. (Our dormant mail order price, \$3.50 ea.) AARS Winner. Deep velvety red; proclaimed by experts to be the finest red rose of all time. Outstanding fragrance and vigor as well as classic form.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | \$2.20 | \$1.85 | \$1.75 | \$1.55 | \$1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |

Mojave. Pl. Pat. 1176. (Our dormant mail order price, \$3 ea.) AARS Winner. Rich coppery red color. High-centered blooms are fragrant and come on a tall plant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Montezuma. Pl. Pat. 1383. (Our dormant mail order price, \$3 ea.) Tall plant bears magnificent flowers of rosy salmon. Strong stems make for good cutting. Short, shapely bud composed of 40 petals.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Mount Shasta. Pl. Pat. 2132. (Our dormant mail order price, \$3 ea.) Large, fragrant flowers of pure white on a free-blooming plant that grows tall, vigorously and upright. White buds stand tall on their very long, strong stems.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Mrs. P. S. duPont. (Our dormant mail order price, \$2 ea.) Fragrant, golden yellow flowers come on a low-growing bushy plant. An old favorite.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

New Yorker. (Our dormant mail order price, \$2.25 ea.) Bright, sparkling red rose with excellent form and eye-filling size. Fragrant. Vigorous. Attractive large foliage.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Nocturne. (Our dormant mail order price, \$2.25 ea.) AARS Winner. Very deep, rich red with long pointed bud and enticing fragrance. Maintains good color even in the hottest weather.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Oklahoma. Pl. Pat. 2326. (Our dormant mail order price, \$3 ea.) Velvety dark red. Enormous flowers, 45 to 55 petals. Superb exhibition form.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Orange Flame. Pl. Pat. 2141. (Our dormant mail order price, \$2.75 ea.) Dazzling orange-scarlet blooms with pointed buds. Vigorous, upright plant. Usually one bloom to a long stem. Excellent for cutting.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250-Up ea. |
|-------------|------------|--------------|--------------|----------------|---------------|
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |

DORMANT BARE-ROOT ROSE PRICE LIST

Note: Price bracket is determined by quantity-per-variety ordered, ► not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Pascali. Pl. Pat. 2592. (Our dormant mail order price, \$4.25 ea.) New. AARS Winner. Tapered buds and high-centered blooms of creamy white. Fine for cutting. Tall. | | | | | |
| No. 1..... | \$2.70 | \$2.30 | \$2.15 | \$1.90 | \$1.70 |
| No. 1½..... | 2.15 | 1.80 | 1.70 | 1.50 | 1.35 |
| Peace. (Our dormant mail order price, \$2 ea.) AARS Winner. Famous for huge blooms in a blend of yellow and pink, and for its tremendous vigor and exceptionally strong canes. Lasts well when cut. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Perfecta, Kordes. Pl. Pat. 1604. (Our dormant mail order price, \$3 ea.) Big, high-centered blooms, a blend of rose-red and cream. Fragrant. The plant is tall and blooms freely. Long lasting. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Picture. (Our dormant mail order price, \$2 ea.) Unusual clear rose-pink with high center and nice, light fragrance. Glossy foliage and vigorous plant. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Pink Peace. Pl. Pat. 1759. (Our dormant mail order price, \$3 ea.) Giant flowers of non-fading, rich pink—delicious fragrance—very vigorous plant. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Polynesian Sunset. Pl. Pat. 2530. (Our dormant mail order price, \$3.75 ea.) Rich coral buds and coral-orange blooms. Huge and fragrant. | | | | | |
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |
| President Eisenhower. Pl. Pat. 1217. (Our dormant mail order price, \$2.75 ea.) A bright red rose with an especially attractive sheen. Low to medium plant with good fragrance. | | | | | |
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |
| President Herbert Hoover. (Our dormant mail order price, \$2 ea.) Scarlet-cerise, flame and yellow. Large, fragrant flowers on a tall, vigorous, upright plant. Bloom comes on long strong stems. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Queen Elizabeth. Pl. Pat. 1259. (Our dormant mail order price, \$3 ea.) AARS Winner. Clusters of fine pink blooms on a tall, strong-growing plant. No one who has ever grown it has been disappointed. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Radiance. (Our dormant mail order price, \$2 ea.) Cameo-pink blooms come plentifully on a tall, very hardy, vigorous plant. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Note: Price bracket is determined by quantity-per-variety ordered, ► not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Royal Highness. Pl. Pat. 2032. (Our dormant mail order price, \$3.25 ea.) AARS Winner. Beautiful pastel pink blooms. Excellent upright plant. Fragrant. Outstanding in every way. | | | | | |
| No. 1..... | \$2.00 | \$1.80 | \$1.60 | \$1.50 | \$1.35 |
| No. 1½..... | 1.60 | 1.44 | 1.28 | 1.20 | 1.08 |
| Scarlet Knight. Pl. Pat. 2692. (Our dormant mail order price, \$3.75 ea.) AARS Winner. Well-shaped buds open from a deep, dark red to blooms of classic form 4 to 5 inches across. | | | | | |
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |
| Simone. Pl. Pat. 1847. (Our dormant mail order price, \$3 ea.) Huge 6 to 7-inch blooms of cool, clear lilac-lavender. Strong plant. Fragrant flowers. The largest blooms of any lavender rose. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Sincera. Pl. Pat. 2055. (Our dormant mail order price, \$3 ea.) Outstanding pure white flowers are large and come on long, straight stems. Good for cutting. One of the best all-around white roses. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Soeur Therese. (Our dormant mail order price, \$2 ea.) Clusters of well-formed, buttercup-yellow flowers on a dependable, medium-height plant. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Summer Rainbow. Pl. Pat. 2746. (Our dormant mail order price, \$3 ea.) A pink and yellow bicolor rose that is strikingly different. Provides tremendous flushes of bloom. Good "front-row" rose. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Summer Sunshine. Pl. Pat. 2078. (Our dormant mail order price, \$3.75 ea.) Rich, solid flowers of brilliant yellow are fragrant. Strong, vigorous, well-branched plant. | | | | | |
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |
| Sutter's Gold. (Our dormant mail order price, \$2.50 ea.) AARS Winner. Gold with flushes of pink or vermillion. A fragrant beauty. Tall, free-blooming bush. Gleams as sun highlights the copper and gold color. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Suzon Lotthe. (Our dormant mail order price, \$2.50 ea.) Pearl-pink beauty with blooms of up to 90 petals. Wonderful fragrance. Good, tall plant. Buds open slowly to produce long-lasting bloom. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

DORMANT BARE-ROOT ROSE PRICE LIST

Note: Price bracket is determined by quantity-per-variety ordered, ► **not by total order.**

Swarthmore. Pl. Pat. 2444. (Our dormant mail order price, \$3 ea.) Beautiful two-toned rose-red with excellent, high-centered form. Fine plant blooms freely and continuously.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | \$1.90 | \$1.65 | \$1.50 | \$1.40 | \$1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Talisman. (Our dormant mail order price, \$2 ea.) Rich, colorful rose and orange combination. Grows to medium height. A long-time favorite.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

The Doctor. (Our dormant mail order price, \$2.25 ea.) Satin-pink with long, pointed buds, big flowers and rich fragrance. Middle-height grower.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Tiffany. Pl. Pat. 1304. (Our dormant mail order price, \$3.25 ea.) AARS Winner. Pink and pale gold in beautifully shaped buds and blooms. Strong pleasing fragrance.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 2.00 | 1.80 | 1.60 | 1.50 | 1.35 |
| No. 1½..... | 1.60 | 1.44 | 1.28 | 1.20 | 1.08 |

Tropicana. Pl. Pat. 1969. (Our dormant mail order price, \$3.75 ea.) AARS Winner. Bright, intense, eye-filling orange-red of luminous quality. Big, fragrant flowers. Vigorous, tall-growing plant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 2.40 | 2.00 | 1.85 | 1.65 | 1.50 |
| No. 1½..... | 1.92 | 1.60 | 1.50 | 1.32 | 1.20 |

Vassar Centennial. Pl. Pat. 2031. (Our dormant mail order price, \$2.75 ea.) Fragrant apricot and peach combination. Exhibition blooms and a fine plant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |

War Dance. Pl. Pat. 2017. (Our dormant mail order price, \$2.75 ea.) Blazing red blooms with high centers. Heavy-caned, vigorous bush.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |

White Knight. Pl. Pat. 1359. (Our dormant mail order price, \$2.75 ea.) AARS Winner. Big, beautifully formed bud and flower—non-fading white—free blooming—long lasting. Plant grows to about 3 feet in height.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |

FLORIBUNDAS

Angel Face. Pl. Pat. 2792. (Our dormant mail order price, \$3.50 ea.) New. AARS Winner. Ruffled lavender blooms with old-time fragrance. Fully double, of good size, in clusters. Rather spreading plant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |

Note: Price bracket is determined by quantity-per-variety ordered, ▲ **not by total order.**

Betty Prior. (Our dormant mail order price, \$2 ea.) Brought back by popular demand. A very vigorous free-flowering pink Floribunda. Large single bloom of excellent quality. *Superb for shrub or hedge use.*

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | \$0.85 | \$0.75 | \$0.70 | \$0.65 | \$0.65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Circus. Pl. Pat. 1382. (Our dormant mail order price, \$2.75 ea.) AARS Winner. Mixed red, yellow, pink and orange—sparkling flowers on a middle-height plant. Vigorous—disease resistant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |

Europeana. Pl. Pat. 2540. (Our dormant mail order price, \$3 ea.) AARS Winner. Produces tremendous clusters of satiny red blooms all season long in such quantity that masses can be cut for indoors where they will last for a week without fading.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

Fashion. (Our dormant mail order price, \$2.25 ea.) AARS Winner. Coral-peach blooms with excellent form. Very appealing, distinctive color. Good foliage, disease resistant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Fire King. Pl. Pat. 1758. (Our dormant mail order price, \$2.50 ea.) AARS Winner. One of the brightest and best-formed Floribundas. Rich red in color with unusually long-lasting blooms on a tall, lusty, upright plant.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |

Floradora. (Our dormant mail order price, \$2 ea.) AARS Winner. Geranium-red with many well-formed flowers on an upright vigorous plant of medium height.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Garnette. (Our dormant mail order price, \$2.25 ea.) Dark red buds of sweetheart size, especially good for corsages. Low grower.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

Gay Princess. Pl. Pat. 2763. (Our dormant mail order price, \$3.25 ea.) AARS Winner. A lovely, soft shell-pink Floribunda having Hybrid Tea shaped flowers. Vigorous; medium tall, excellent producer of bloom.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 2.00 | 1.80 | 1.60 | 1.50 | 1.35 |
| No. 1½..... | 1.60 | 1.44 | 1.28 | 1.20 | 1.08 |

Gene Boerner. P.A.F. (Our dormant mail order price, \$3.50 ea.) New. AARS Winner. Pure light pink with rosy pink center. Large clusters. Tall, upright.

| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
|-------------|------------|--------------|--------------|----------------|-------------------|
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |

DORMANT BARE-ROOT ROSE PRICE LIST

Note: Price bracket is determined by quantity-per-variety ordered, not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Girl Scout. Pl. Pat. 2090. (Our dormant mail order price, \$2.50 ea.) Large, double, deep golden yellow. Glossy foliage. | | | | | |
| No. 1..... | \$1.60 | \$1.40 | \$1.25 | \$1.20 | \$1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |
| Goldilocks. (Our dormant mail order price, \$2.25 ea.) Bright yellow, double, cupped flowers in long-lasting clusters. Average to low growing. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| La Fontaine. Pl. Pat. 2040. (Our dormant mail order price, \$2 ea.) Bright clusters of 4-inch flowers. Clear yellow. Solid, low-growing bush. | | | | | |
| No. 1..... | 1.25 | 1.10 | 1.00 | .95 | .85 |
| No. 1½..... | 1.00 | .88 | .80 | .76 | .68 |
| Lavender Girl. Pl. Pat. 1672. (Our dormant mail order price, \$2.75 ea.) Ruby-red buds open to the loveliest of rich, unfading laven- ders. Fragrant flowers; dark green foliage; fine low bush. | | | | | |
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |
| Margo Koster. (Our dormant mail order price, \$2.25 ea.) Very firm, rounded blooms of salmon color, in big clusters. Low, compact. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Polka. Pl. Pat. 1939. (Our dormant mail order price, \$2.50 ea.) Clear, lively pink flowers up to 3½ inches across. Good, solid, medium-height plant bears clusters of fra- grant blooms. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |
| Red Pinocchio. (Our dormant mail order price, \$2.25 ea.) Rich car- mine, velvety and fragrant. Large clusters. Bushy, upright. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Roman Holiday. Pl. Pat. 2725. (Our dormant mail order price, \$3 ea.) AARS Winner. A brilliant orange-red with a rich yellow base. The plant is compact, well branched, with light tea fragrance. A fine rose for cutting. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Rumba. Pl. Pat. 1919. (Our dormant mail order price, \$2.50 ea.) Poppy-red and pure gold—a gay, exciting, fragrant rose that lasts long and blooms continuously. Vigorous, medium grower. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |
| Sarabande. Pl. Pat. 1761. (Our dormant mail order price, \$2.50 ea.) AARS Winner. Dazzling orange-red flowers come in clusters on a low, compact, vigorous plant. Ideal as hedge. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |

Note: Price bracket is determined by quantity-per-variety ordered, not by total order.

| | BARE-ROOT | | | | |
|--|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Saratoga. Pl. Pat. 2299. (Our dormant mail order price, \$3 ea.) AARS Winner. Pure white, gardenia-like flowers are exceptionally large. Fragrant, long-lasting. 2½ to 3 feet in height. | | | | | |
| No. 1..... | \$1.90 | \$1.65 | \$1.50 | \$1.40 | \$1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Snow Fairy. Pl. Pat. 2376. (Our dormant mail order price, \$2.50 ea.) Flowers are pure white and lightly fragrant. Grows new canes while in full flower. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |
| Spartan. Pl. Pat. 1357. (Our dormant mail order price, \$2.75 ea.) Rosy scarlet buds open to coral blooms that are excellently formed and come continuously. Plant is tall and strong. Very fragrant. | | | | | |
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |
| Sunspot. Pl. Pat. 2576. (Our dormant mail order price, \$2.50 ea.) A cheery rose of clear, bright sun- shine-yellow. Great profusion of large double flowers. Middle- height, upright plant. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |
| Vogue. (Our dormant mail order price, \$2.25 ea.) AARS Winner. Large, coral-red flowers come on a tall, vigorous plant in masses. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Zambra. Pl. Pat. 2140. (Our dormant mail order price, \$2.50 ea.) Real, vivid orange tinted red. Bushy, vigorous, medium height. | | | | | |
| No. 1..... | 1.60 | 1.40 | 1.25 | 1.20 | 1.10 |
| No. 1½..... | 1.28 | 1.12 | 1.00 | .96 | .88 |

CLIMBERS

| | | | | | |
|---|------|------|------|------|------|
| Blaze, Improved. (Our dormant mail order price, \$2.25 ea.) The most brilliant and the most famous of the red repeat-blooming Climbers. Hardy vigorous bush. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Blossomtime. Pl. Pat. 1240. (Our dormant mail order price, \$2.75 ea.) Two-tone pink flowers are fragrant and come plentifully on a vigorous everblooming plant. | | | | | |
| No. 1..... | 1.75 | 1.50 | 1.40 | 1.30 | 1.20 |
| No. 1½..... | 1.40 | 1.20 | 1.12 | 1.04 | .96 |
| City of York. (Our dormant mail order price, \$2.25 ea.) Produces masses of lovely white blooms. Strong, hardy grower. One of the finest white Climbers, but not a repeat bloomer. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Clair Matin. Pl. Pat. 2186. (Our dormant mail order price, \$3 ea.) An everblooming pink with long canes and masses of sweet-scented 3-inch flowers. Very strong plant. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |

DORMANT BARE-ROOT ROSE PRICE LIST

Note: Price bracket is determined by quantity-per-variety ordered, ► not by total order.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Cl. Crimson Glory. (Our dormant mail order price, \$2.50 ea.) Large crimson flowers, fine fragrance, vigorous plant. | | | | | |
| No. 1..... | \$0.85 | \$0.75 | \$0.70 | \$0.65 | \$0.65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Cl. Peace. (Our dormant mail order price, \$2.50 ea.) Enormously strong canes bear blooms just like the famous Peace Hybrid Tea—yellow with pink tinges. Seldom blooms until second or third year. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Coral Dawn. Pl. Pat. 1117. (Our dormant mail order price, \$3.50 ea.) Everblooming. Soft coral-pink flowers cover the bush in clusters. Fine foliage and plant. Lovely fragrance. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Coralita. Pl. Pat. 2531. (Our dormant mail order price, \$3.50 ea.) Deep red buds and big, orange-coral blooms. Fragrant. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Don Juan. Pl. Pat. 1864. (Our dormant mail order price, \$3.50 ea.) A 6 to 8-foot pillar-type climber. Big, double, 5-inch blooms of rich dark red. Blooms continuously; rich fragrance. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| Golden Showers. Pl. Pat. 1557. (Our dormant mail order price, \$3 ea.) AARS Winner. Everblooming. Daffodil-yellow flowers, big and abundant. Very vigorous. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| New Dawn. (Our dormant mail order price, \$2.25 ea.) Everblooming. Fragrant, blush-pink blooms. Fast grower. Long plant canes. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Pillar of Fire. Pl. Pat. 2329. (Our dormant mail order price, \$3 ea.) Brilliant orange-red everblooming. Clusters of flowers on canes strong enough to stand alone. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Red Empress. Pl. Pat. 1573. (Our dormant mail order price, \$3 ea.) Large, deep red blooms with good fragrance. Attractive foliage. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| Rhonda. P.A.F. (Our dormant mail order price, \$3.50 ea.) New. Guaranteed to bloom the first year planted. Fully double, coral-pink, well-formed blooms. Grows to 8 feet. | | | | | |
| No. 1..... | 2.20 | 1.85 | 1.75 | 1.55 | 1.40 |
| No. 1½..... | 1.76 | 1.48 | 1.40 | 1.24 | 1.12 |
| White Dawn. (Our dormant mail order price, \$2.25 ea.) Repeat-blooming. Large white flowers in spring and again in fall. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

LANDSCAPING AND OTHER SPECIAL ROSES

More and more of your customers are looking for landscaping material that will be both beautiful and carefree. They're looking for a plant that will serve several purposes: bloom, screening or protective value, and true landscaping beauty.

The following roses will do all of these things. These roses, properly sold, will be substantial profit makers.

| | BARE-ROOT | | | | |
|---|------------|--------------|--------------|----------------|-------------------|
| | 5-9 ea. | 10-19 ea. | 20-99 ea. | 100-249 ea. | 250- Up ea. |
| Note: Price bracket is determined by quantity-per-variety ordered, ► not by total order. | | | | | |
| Frau Karl Druschki. (Our dormant mail order price, \$2 ea.) Famous for its huge, double white flowers. Best used as specimen or accent plant, also good as a row hedge. | | | | | |
| No. 1..... | \$0.85 | \$0.75 | \$0.70 | \$0.65 | \$0.65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Otto Linne. (Our dormant mail order price, \$2.25 ea.) Deep rose-pink with enormous trusses of flowers. Excellent for ornamental use. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |
| Sea Foam. Pl. Pat. 2463. (Our dormant mail order price, \$3 ea.) This Hybrid shrub is one of the most adaptable and useful landscaping roses. 2-inch double white blooms. Beautiful, glossy foliage. Used as a specimen rose in featured spot; or as a border; or white pillar; or ground cover; or weeping over a wall. Hardy and very disease resistant. | | | | | |
| No. 1..... | 1.90 | 1.65 | 1.50 | 1.40 | 1.30 |
| No. 1½..... | 1.52 | 1.32 | 1.20 | 1.12 | 1.04 |
| The Fairy. (Our dormant mail order price, \$2.25 ea.) Strong-growing, carefree pink shrub or hedge rose. Will provide bloom all summer long. | | | | | |
| No. 1..... | .85 | .75 | .70 | .65 | .65 |
| No. 1½..... | .69 | .61 | .57 | .53 | .53 |

TWO LANDSCAPING SPECIALS

100 THE FAIRY
\$42.50
(No. 1½ Dormant Plants)
COLLECTION DR-33

50 SEA FOAM
50 THE FAIRY
\$79.00
(No. 1½ Dormant Plants)
COLLECTION DR-34

Multiflora Roses for planting an Impenetrable Barrier

This is the rugged thorny strain that assures impenetrability. Excellent for use as hedges, roadside plantings, property dividers and all recommended conservation uses. Also excellent for small game cover.

These are one-year seedlings of the upright strain of Rosa multiflora japonica. Size is determined by caliper of stem. For your convenience and planting success, tops are trimmed to 10 inches.

CONSERVATION GRADE

| | Per 1000 Up to 5M | Per 1000 5M to 10M | Per 1000 10M to 50M | Per 1000 50M to 200M |
|--------------------------------|----------------------|-----------------------|------------------------|-------------------------|
| 2-3 mm. (1/8" to 1/4")..... | \$15.50 | \$13.50 | \$11.50 | \$10.00 |
| 3-4 mm. (1/4" to 3/8")..... | 22.00 | 19.00 | 18.50 | 16.00 |

Packing free—F.O.B. West Grove.

Write for prices of larger quantities and for prices of budding size Multiflora Roses.

Pre-Planted

in the New Weather-Proof Grow Pak

Easier for you to sell . . .

. . . Easier for your customers to grow

Here's Why:

- Prepaid Shipment on orders of 144 or more roses. Each order is processed at shipping time—you are guaranteed *Fresh roses!*
- Every Star Rose is a 2-year, No. 1 field-grown plant in prime condition with that "Fresh from the Field" look.
- New Packaging Process gets the rose off to a fast start . . . growing even before you receive it.
- Early availability helps you get the early customers . . . long shelf life helps you extend your selling season.
- Each rose carries the nationally advertised STAR tag . . . roses are pre-sold for you. Planting instructions are illustrated on each package.
- Huge, hard-selling, four-color wall poster, free with every order.

Easy to plant . . . take rose from carton, remove poly sleeve, and plant rose, package and all.

NEW WEATHER-PROOF CONTAINER AND FULL COLOR ILLUSTRATION. SELLS INDOORS OR OUT WITHOUT LOSING ITS FRESH, HARD-SELLING APPEARANCE.

PRE-PLANTED

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------------------------|----------------------|----------|-----------------------|
| HYBRID TEAS & GRANDIFLORAS | | | |
| RED | | | |
| \$2.35 | Americana | 2058 | \$4.25 |
| 2.35 | Big Red | 2693 | 4.25 |
| 1.35 | Charlotte Armstrong | — | 2.35 |
| 2.05 | Christian Dior | 1943 | 3.75 |
| 1.35 | Christopher Stone | — | 2.35 |
| 2.05 | Chrysler Imperial | 1167 | 3.75 |
| 2.50 | Comanche | P.A.F. | 4.50 |
| 2.05 | Crimson Duke | 2348 | 3.75 |
| 1.35 | Crimson Glory | — | 2.35 |
| 1.90 | Indiana | 2597 | 3.50 |
| 2.35 | John S. Armstrong | 2056 | 4.25 |
| 1.35 | Mirandy | — | 2.35 |
| 2.35 | Mister Lincoln | 2370 | 4.25 |
| 1.35 | New Yorker | — | 2.35 |
| 1.35 | Nocturne | — | 2.35 |
| 2.05 | Oklahoma | 2326 | 3.75 |
| 1.90 | President Eisenhower | 1217 | 3.50 |
| 2.50 | Scarlet Knight | 2692 | 4.50 |
| 1.90 | War Dance | 2017 | 3.50 |
| PINK | | | |
| \$1.35 | Betty Uprichard | — | \$2.35 |
| 2.35 | Bewitched | 2755 | 4.25 |
| 2.20 | Camelot | 2371 | 4.00 |
| 2.05 | Candy Stripe | 2278 | 3.75 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|--------------------------|----------|-----------------------|
| \$2.20 | Chicago Peace | 2037 | \$4.00 |
| 1.90 | Confidence | 1192 | 3.50 |
| 1.35 | Dr. Debat | — | 2.35 |
| 1.35 | Duquesa de Penaranda | — | 2.35 |
| 2.05 | Garden State | 2349 | 3.75 |
| 1.35 | Good News | — | 2.35 |
| 2.35 | Helen Traubel | 1028 | 4.25 |
| 1.75 | Invitation | 2018 | 3.15 |
| 1.75 | Love Song | 1360 | 3.15 |
| 2.65 | Lucky Lady | P.A.F. | 4.75 |
| 1.35 | Mme. Cochet-Cochet | — | 2.35 |
| 2.50 | Miss All-American Beauty | 2625 | 4.50 |
| 2.05 | Montezuma | 1383 | 3.75 |
| 2.05 | Perfecta, Kordes | 1604 | 3.75 |
| 1.35 | Picture | — | 2.35 |
| 2.05 | Pink Peace | 1759 | 3.75 |
| 2.05 | Queen Elizabeth | 1259 | 3.75 |
| 1.35 | Radiance | — | 2.35 |
| 2.20 | Royal Highness | 2032 | 4.00 |
| 1.35 | Suzon Lotthe | — | 2.35 |
| 2.05 | Swarthmore | 2444 | 3.75 |
| 1.35 | The Doctor | — | 2.35 |
| 2.20 | Tiffany | 1304 | 4.00 |
| 1.90 | Vassar Centennial | 2031 | 3.50 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|-------------------|----------|-----------------------|
| YELLOW | | | |
| \$2.35 | Arlene Francis | 1684 | \$4.25 |
| 1.35 | Eclipse | — | 2.35 |
| 2.05 | Golden Girl | 1912 | 3.75 |
| 2.35 | Golden Prince | P.A.F. | 4.25 |
| 2.50 | King's Ransom | 2103 | 4.50 |
| 1.35 | Lowell Thomas | — | 2.35 |
| 1.35 | Mrs. P. S. duPont | — | 2.35 |
| 1.35 | Peace | — | 2.35 |
| 1.35 | Soeur Therese | — | 2.35 |
| 2.50 | Summer Sunshine | 2078 | 4.50 |
| 1.35 | Sutter's Gold | — | 2.35 |
| ORANGE | | | |
| \$2.05 | Aventure | 2500 | \$3.75 |
| 1.90 | Lady Elgin | 1469 | 3.50 |
| 2.05 | Mojave | 1176 | 3.75 |
| 1.90 | Orange Flame | 2141 | 3.50 |
| 2.50 | Polynesian Sunset | 2530 | 4.50 |
| 2.50 | Tropicana | 1969 | 4.50 |
| WHITE | | | |
| \$1.35 | Blanche Mallerin | — | \$2.35 |
| 2.35 | Garden Party | 1814 | 4.25 |
| 2.65 | John F. Kennedy | 2441 | 4.75 |
| 2.05 | Mount Shasta | 2132 | 3.75 |
| 2.80 | Pascali | 2592 | 5.00 |
| 2.05 | Sincera | 2055 | 3.75 |
| 1.90 | White Knight | 1359 | 3.50 |

STAR ROSES

SPECIAL PRE-PLANT COLLECTION

Actual Value \$295.00

Your Price **\$274.00**

144 Roses, Prepaid

For the convenience of our customers we have a Special Buy in Pre-plant Roses. Varieties are our selection but will consist of:

90 HYBRID TEAS

30 FLORIBUNDAS

24 CLIMBERS

There will be a complete balance of colors—reds, pinks, yellows, multicolors and whites. Some of the best of the new will be included and the fine old favorites like Peace and Blaze as well.

Just ask for Collection PP-60



Note vigorous root growth

SHIPPING INSTRUCTIONS

QUANTITY RATE: Minimum order—4 cartons (packed 12 per carton). Please order in full carton lots—multiples of 4 per variety.

DELIVERY: 144 or more plants delivered prepaid. Must be shipped at one time.

WHEN: November 15 through April.

WHERE: Anywhere East of the Rocky Mountains.

HOW: As you specify—Railway Express, Motor Freight, or Pick up at our Nursery—No charge for packing.

NOTE: Our plants are not processed in advance. Please allow one week for processing.

ROSE PRICE LIST

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|---------------------|----------|-----------------------|
| MULTICOLOR | | | |
| \$2.50 | American Heritage | 2687 | \$4.50 |
| 2.35 | Colorama | P.A.F. | 4.25 |
| 1.35 | Condesa de Sastago | — | 2.35 |
| 2.35 | Granada | 2214 | 4.25 |
| 1.35 | Mme. Henri Guillot | — | 2.35 |
| 1.35 | President H. Hoover | — | 2.35 |
| 2.05 | Summer Rainbow | 2746 | 3.75 |
| 1.35 | Talisman | — | 2.35 |
| LAVENDER | | | |
| \$2.35 | Lady X | 2691 | \$4.25 |
| 2.05 | Simone | 1847 | 3.75 |
| FLORIBUNDAS | | | |
| RED | | | |
| \$2.05 | Europeana | 2540 | \$3.75 |
| 1.75 | Fire King | 1758 | 3.15 |
| 1.35 | Floradora | — | 2.35 |
| 1.35 | Garnette | — | 2.35 |
| 1.35 | Red Pinocchio | — | 2.35 |
| 1.75 | Sarabande | 1761 | 3.15 |
| PINK | | | |
| \$1.35 | Betty Prior | — | \$2.35 |
| 1.35 | Fashion | — | 2.35 |
| 2.20 | Gay Princess | 2763 | 4.00 |
| 2.35 | Gene Boerner | P.A.F. | 4.25 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|---------------------|-------------------|----------|-----------------------|
| \$1.75 | Polka | 1939 | \$3.15 |
| 1.35 | Vogue | — | 2.35 |
| YELLOW | | | |
| \$1.90 | Circus | 1382 | \$3.50 |
| 1.75 | Girl Scout | 2090 | 3.15 |
| 1.35 | Goldilocks | — | 2.35 |
| 1.55 | La Fontaine | 2040 | 2.60 |
| 1.75 | Sunspot | 2576 | 3.15 |
| ORANGE | | | |
| \$1.35 | Margo Koster | — | \$2.35 |
| 1.90 | Spartan | 1357 | 3.50 |
| WHITE | | | |
| \$2.05 | Saratoga | 2299 | \$3.75 |
| 1.75 | Snow Fairy | 2376 | 3.15 |
| MULTICOLOR | | | |
| \$2.05 | Roman Holiday | 2725 | \$3.75 |
| 1.75 | Rumba | 1919 | 3.15 |
| 1.75 | Zambra | 2140 | 3.15 |
| LAVENDER | | | |
| \$2.35 | Angel Face | 2792 | \$4.25 |
| 1.90 | Lavender Girl | 1672 | 3.50 |
| CLIMBERS | | | |
| RED | | | |
| \$1.35 | Blaze | — | \$2.35 |
| 1.35 | Cl. Crimson Glory | — | 2.35 |

| Your cost per plant | Variety | Pl. Pat. | Suggest. Retail Price |
|------------------------|--------------------|----------|-----------------------|
| \$2.35 | Don Juan | 1864 | \$4.25 |
| 2.05 | Pillar of Fire | 2329 | 3.75 |
| 2.05 | Red Empress | 1573 | 3.75 |
| PINK | | | |
| \$1.90 | Blossomtime | 1240 | \$3.50 |
| 2.05 | Clair Matin | 2186 | 3.75 |
| 2.35 | Coral Dawn | 1117 | 4.25 |
| 2.35 | Coralita | 2531 | 4.25 |
| 1.35 | New Dawn | — | 2.35 |
| 2.35 | Rhonda | P.A.F. | 4.25 |
| YELLOW | | | |
| \$1.35 | Climbing Peace | — | \$2.35 |
| 2.05 | Golden Showers | 1557 | 3.75 |
| WHITE | | | |
| \$1.35 | City of York | — | \$2.35 |
| 1.35 | White Dawn | — | 2.35 |
| LANDSCAPE ROSES | | | |
| PINK | | | |
| \$1.35 | Otto Linne | — | \$2.35 |
| 1.35 | The Fairy | — | 2.35 |
| WHITE | | | |
| \$1.35 | Frau Karl Druschki | — | \$2.35 |
| 2.05 | Sea Foam | 2463 | 3.75 |

With pre-planted roses, you plant the package and all

Dormant Bare-Root **STAR TREE ROSES**



POT YOUR OWN TREE ROSES—because of their bulk and resultant shipping problems, Potted Tree Roses are seldom available from any wholesaler. Potted Tree Roses are therefore not only a scarce item, but an attention-getting one for your sales area. Early ordering and early potting of tree roses can mean quick extra profits for you as well as help to increase sales of other roses. A large sheet of polyethylene is supplied with each rose. Cover head of tree and tie tight around trunk. Leave cover on until growth has started (1 to 1½" long), then remove poly. See Suggestions for potting dormant bare-root roses on back pages.

**No charge for packing . . .
Transportation charges
F.O.B., West Grove, Pa.**



Star Tree Roses are a real specialty item that attracts attention and helps create those extra sales. Tree Roses are spectacularly beautiful as well as practical. They can be used as lawn specimens, terminal plants at the ends of rose beds or as part of the rose garden itself.

ORDER BY COLOR

Please note—because of the scarcity of this item, it is impossible to give you a complete list of varieties at this time. So when ordering your Star Tree Roses, please indicate your choices by color . . . available in Red, Pink, Yellow, White or Multicolor.

All Star Tree Roses are grafted on strong, rugged standards approximately 36" high and have at least 2 bud grafts on each plant.

Price \$6.00 each

Any 25 or more Tree Roses, \$5.60 each

Available after February 24, 1969

SAVE ON THESE SPECIAL COLLECTIONS

COLLECTION TR-61

**12 STAR
TREE ROSES**

for \$69.00

SAVE \$3.00

**Assorted—at least
3 varieties**

Our Selection

COLLECTION TR-62

**18 STAR
TREE ROSES**

for \$99.50

SAVE \$8.50

**Assorted—at least
4 varieties**

Our Selection

COLLECTION TR-63

**25 STAR
TREE ROSES**

for \$135.00

SAVE \$5.00

**Assorted—at least
6 varieties**

*Our Selection
(Based on 25 rate)*

FREE with your Order:

Sell from this full color—full time—Sales Aid (Additional Posters on request)



THIS BEAUTIFUL ROSE POSTER

is yours—free with your order. In lively color these best-selling varieties are shown:

HYBRID TEA

Big Red
Chicago Peace
Christian Dior
Chrysler Imperial
Colorama
Golden Prince
Lady Elgin
Lady X
Miss All-American
Beauty
Mister Lincoln
Oklahoma
Pascali
Peace
Pink Peace
Royal Highness
Tropicana

GRANDIFLORA

Camelot
Comanche
Golden Girl
Queen Elizabeth
Scarlet Knight

FLORIBUNDA

Angel Face
Europeana
Fire King
Gene Boerner
Sunspot

LANDSCAPE

Sea Foam

Hang the poster where your customers can use it as a guide in selecting their roses. Its large size—37" x 49"—makes an eye-catching display. A great sales aid for you . . . a buying aid for your customers.

GROUND COVERS

ENGLISH IVY

Hedera Helix

One of the oldest and most widely used climbing vines or ground covers. It is very satisfactory in shade or partial sun. Hardy and evergreen. Well-known and always reliable.

Rooted cuttings—6 to 8 inches high

| 100-199 | 200-999 | 1000-4999 |
|----------------|----------------|---------------|
| \$7.00 per 100 | \$6.50 per 100 | \$60.00 per M |
| 5000-9999 | 10,000 & Up | |
| \$55.00 per M | \$50.00 per M | |

PACHYSANDRA TERMINALIS

Japanese Spurge

The best ground cover for deep shade. A perennial with small white flowers and berries in the spring. A dense covering is easily established and maintained at 8 inches. Evergreen and hardy in most areas.

Rooted cuttings

| 100-199 | 200-999 | 1000-4999 |
|----------------|----------------|---------------|
| \$8.00 per 100 | \$7.50 per 100 | \$65.00 per M |
| 5000-9999 | 10,000 & Up | |
| \$60.00 per M | \$55.00 per M | |

VINCA MINOR

Periwinkle (Hardy Myrtle)

This hardy, evergreen vine is a native of Europe. It has blue flowers in the spring and very shiny leaves. The covering is very dense, and a height of 4 to 6 inches is usually maintained. Thrives in shade or partial sun.

Clumps of 20 or more leads

| Minimum order: 250 | 250-750 | 1000-4750 |
|---------------------------|----------------|---------------|
| Order in multiples of 250 | \$8.25 per 100 | \$75.00 per M |
| | 5000-9750 | 10,000 & Up |
| | \$70.00 per M | \$65.00 per M |

SHIPPING INFORMATION

WHEN: September through May
WHERE: Continental United States

HOW: As you specify—Parcel Post, Railway Express, Motor Freight. Packing is free, transportation collect. Plants are bare-root and packed bulk, ready for potting or planting on the job.

Build your profits — sell STAR ROSES

ROSE VARIETY INFORMATION

FOR HANDY REFERENCE

These lists show some varieties with particular characteristics suitable for specific purposes. It should be noted that other varieties not listed may have these characteristics also. Bear in mind that individual varieties may vary greatly in different locations and when grown by different gardeners.

LOW GROWING

Angel Face
Christopher Stone
Crimson Glory
La Fontaine
Love Song
Mme. Henri Guillot
Mrs. P. S. duPont
President Eisenhower
Sarabande

TALL GROWING

Bewitched
Christian Dior
Confidence
Floradora
Garden State
Golden Girl
Helen Traubel
Lady Elgin
Lucky Lady
Mister Lincoln
Mojave
Pascali
Peace
President H. Hoover
Queen Elizabeth
Tiffany

LONG BUD

Big Red
Blanche Mallerin
Dr. Debat
Eclipse
Helen Traubel
King's Ransom
Miss All-American Beauty
Mister Lincoln
Royal Highness
Swarthmore

LOW TRAILING TYPES

New Dawn
Sea Foam

MINIMUM CARE

Chrysler Imperial
Otto Linne
Pink Peace
Queen Elizabeth
Sea Foam
The Fairy

MOST FRAGRANT

Angel Face
Camelot
Candy Stripe
Christopher Stone
Chrysler Imperial
Crimson Glory
Mirandy
Miss All-American Beauty
Mister Lincoln
Oklahoma
Sutter's Gold
The Doctor

HEDGES

All Floribundas
Otto Linne
Queen Elizabeth
The Fairy

BIG DOUBLE BLOOMS

American Heritage
Big Red
Chicago Peace
Chrysler Imperial

Big Double Blooms, cont'd

Indiana
Mirandy
Miss All-American Beauty
Peace
Pink Peace
War Dance

DISTINCTIVE COLOR

Angel Face
Camelot
King's Ransom
Lady Elgin
Lady X
Mister Lincoln
Summer Rainbow
Tropicana

BEST FOR CUTTING

Christian Dior
Confidence
Europeana
Mister Lincoln
Montezuma
Peace
Sincera

CLIMBING ROSES

Most Vigorous

Blaze
Climbing Peace
Golden Showers

Best Repeat Bloomers

Blossomtime
Don Juan
Golden Showers
New Dawn
Pillar of Fire
Rhonda

CLIMBERS, cont'd

Hardest Climbers

Blaze
City of York
Golden Showers
New Dawn

EXHIBITION TYPE BLOOM

Chicago Peace
Christian Dior
Chrysler Imperial
Confidence
Garden State
Helen Traubel
Miss All-American Beauty
Mister Lincoln
Mount Shasta
Peace
Royal Highness
Swarthmore
Tiffany

BEGINNER'S CHOICE

Camelot
Confidence
Europeana
Fashion
Garden Party
Golden Girl
Granada
Mirandy
Miss All-American Beauty
Mister Lincoln
Montezuma
Pink Peace
Polka
Queen Elizabeth
Royal Highness
Rumba
Scarlet Knight
Sincera
Tiffany
Tropicana

For that formal effect plant Hybrid Tea roses



Plant Floribundas for flowers spring, summer and fall



Suggestions FOR FORCING

Dormant Miniature Roses

UNPACK . . . at once.

HANDLING . . . If you cannot handle at once, water them well and place on a greenhouse bench, in a cold frame, or in a cool location. *Note:* Freezing does not usually harm woody plants. If your shipment is frozen, place it in a 45° temperature and allow it to thaw out. DO NOT HANDLE WHILE FROZEN.

POT SIZE . . . For pot-plant sales, a 3½" pot or 4" pan is best, but a 3" pot is satisfactory.

POTTING SOIL . . . should be a loose mixture with a minimum of 25% peat moss. The soil should have a fertility level relatively high, similar to that required for mums.

NIGHT TEMPERATURE . . . Place the plants in a greenhouse with a night temperature of 60°, on a bench that gets full sun. A night temperature of 55° will do, but will take about 10 days longer to bring plants into color. Mist lightly 2 or 3 times daily for first week.

SPRAY PROGRAM . . . Start a weekly spray program of preventive maintenance. We use Phaltan 75 as a rose fungicide, Diazanon for general insect control, and Tedion as a miticide.

FEEDING . . . When new growth has leafed out, begin feeding every 14 days with a complete soluble fertilizer, such as 20-20-20, or 13-13-13, following manufacturers' recommendations.

PINCH BACK . . . at four weeks, if necessary. This will encourage more even, more attractive growth.

WATERING . . . Keep your Star Miniature Roses evenly moist at all times. Be careful to avoid overwatering. No rose likes "wet feet" or to be very dry.

*STORAGE . . . When forcing for months of December or January, it is essential that Miniature Roses be placed in cold storage for about 5 weeks at a temperature of 34° to 38°. To allow sufficient growing time for December 15 flowering, this means moving plants to cold storage about August 31. Red Imp, Bo-Peep, Cinderella are the best varieties for Christmas forcing. These plants being forced early need as much natural light as possible.



FORCED INTO BUD AND BLOOM, STAR MINIATURES BRING EXTRA PROFITS

AVERAGE FORCING TIME *for the Philadelphia area, with a night temperature of 60° (Allow a few more days in the Midwest and New England):*

| TO HAVE BUD AND BLOOM ON | START THE PLANTS AT 60° ON |
|-----------------------------|-------------------------------|
| *December 15 | *October 15 |
| *January 15 | *November 15 |
| February 15 | December 10 |
| March 1 | January 1 |
| March 15 | January 15 |
| April 1 | February 5 |
| April 15 | February 20 |
| May 1 | March 10 |
| May 15 | March 25 |

*See STORAGE, at left.

Suggestions for DORMANT

**YOUR
ROSES
Should Look
Like This ➡**



APRIL 10

Starting Potted Roses in Greenhouses

TEMPERATURE: Place plants in greenhouse with a night temperature of about 50°.

COVERING: Cover plants with clear polyethylene. Shading with some material such as newspaper may be necessary on sunny days.

SYRINGING: Keep plants moist enough so that moisture is present on the underside of the film.

REMOVE COVER: Remove the covering when new "breaks" are about an inch long. This takes ten days to two weeks. Growth from then on is a matter of moisture, temperature, sunshine. 60° to 65° night temperature and 75° during the day is ideal.

SPRAY PROGRAM: As the first leaves appear, start a weekly program of preventive maintenance. Use a commercial rose spray or a combination of Phaltan, Diazanone and Tedion for general control. For mildew, use Actidione. Use manufacturers' recommendations and be sure to spray both underside and upper surface of foliage. If you can't spray, use a reliable dust instead.

FEEDING: Feed with water-soluble fertilizer as used on other container-grown plants. Apply when first leaves are fully developed and continue once every two weeks.

PLACE OUTSIDE: As soon as the danger of frost is past and plants show sufficient growth, they can be moved to outside displaying areas.



GENERAL POTTING

CONTAINERS: We suggest a pot with these minimum dimensions: 9" deep and top diameter of 7½". Be sure that the pot has adequate drainage holes.

POTTING SOIL: It should be a loose, loamy mixture containing up to 30% peat moss.

UNPACK: Unpack the roses at the potting area, and be sure to keep them moist all of the time.

TRIM PLANTS: To ensure a well-balanced finished plant, trim the canes back to about 9" from the bud union.

POTTING: Place a layer of soil in pot. Place the bush in the center of the pot with the bud union just below the rim, and fill the pot with soil. Tamp it firmly around the roots to eliminate air pockets. A piece of old broom handle is an ideal tamper.

WATER: Give plants a thorough soaking as soon as possible. This is most important!

PLASTIC COVER: Place plants in greenhouse or glass frame. Cover all plants with a sheet of 2 mil plastic. This is a **MUST**; otherwise canes will dry out and plants will die.



Potting and Growing ROSES



APRIL 24



MAY 8

Display and Selling of Potted Roses

Display Area—Potted Roses will thrive if displayed on a moist medium, preferably 4 to 6" of sawdust, shavings, peat or similar material.

Caution: Avoid placing Potted Roses on hot, dry, black-top surface paving areas.

Care—Maintain a regular watering, spraying and feeding program. Remove old blooms to encourage new growth.

Plunging—After mid-June plunge the Potted Roses in about 4 to 6" of moist sawdust, peat, shavings or similar material. Roses cared for in this manner will be saleable until late October.



Starting Potted Roses in Polyethylene Houses

Potted roses can be started extremely well and with a minimum of expense in polyethylene houses by following these basic tips:

1. IF STARTING POTTED ROSES UNDER POLYETHYLENE WITHOUT HEAT . . .

(a.) Be sure to cover house with *clear polyethylene*. Milky poly tends to cut down too much on heat from the sun's rays, slowing up forcing.

(b.) **VERY IMPORTANT:** Use a second covering of poly immediately over the pots setting on the ground. This will enable you to maintain an almost air-tight condition, thereby keeping the humidity around the canes of the plants at all times. Humidity is vitally important for assuring fast-breaking plants.

2. IF YOU ARE STARTING POTTED ROSES IN A HEATED POLYETHYLENE HOUSE . . .

(a.) We suggest you use a milky poly. This enables you to maintain a more constant temperature in the house by cutting down on the contrast between cloudy and sunny days . . . you control temperature through your inside heat.

(b.) We suggest the use of a black poly on the ground under the plants in a heated house, too, as it gives better control between the ground temperature and the inside temperature of the house.

Starting Potted Roses in Cold Frames

PLACING: After potting, place roses in cold frames and water thoroughly.

COVERING: Cover plants with polyethylene. Keep moist at all times. Do not be concerned with overwatering at this time.

REMOVE COVERING: When "breaks" are about an inch long, remove half the covering, preferably on a cloudy day to avoid sun damage to shoots. Remove remainder three days later.

SPRAY PROGRAM: As the first leaves appear, start a weekly program of preventive maintenance. Use commercial rose spray or a combination of Phaltan, Diazanone and Tedion for general control. For mildew, use Actidione. Use manufacturers' recommendations and be sure to spray both the underside and the upper surface of foliage. If you can't spray, use a reliable dust.

FEEDING: Feed with water-soluble fertilizer as used on other container-grown plants. Apply when first leaves are fully developed and continue once every two weeks.

CAUTION: If clear polyethylene plastic is used to cover the frames, do not allow water to collect in depressions in the plastic. The sun's rays passing through collected water are intensified and may damage the plants. Milky or shaded polyethylene is best.





STAR ROSES NEW LOADING FACILITIES . . . capable of loading 12 semi-trailers at one time.

THE CONARD-PYLE CO. is a member of . . .

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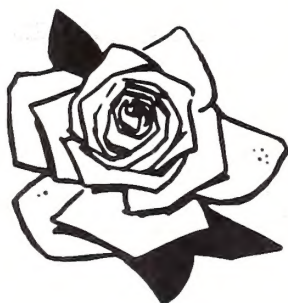
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The map shows that we are just one mile off the main highway—U.S. #1—about 35 miles south of Philadelphia, 65 miles north of Baltimore, 14 miles west of Wilmington, Delaware. We're easy to find, and the highways on all sides are excellent.



THE CONARD-PYLE CO.

WEST GROVE, PA. 19390

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